



**RANI CHANNAMMA UNIVERSITY, BELAGAVI**

**B. V. V. Sangha's**

**BASAVESHWAR COMMERCE COLLEGE  
BAGALKOT**



**MASTER OF COMMERCE**

**2021-2022**

**PROJECT REPORT ON**

**"A STUDY ON CONSUMER BUYING  
BEHAVIOUR AT THE GAJENDRAGAD  
NEKARARA SAHAKARI UTPADAKA SANGHA  
NIYAMIT"**

**Internal Guide**

**Prof. K.J. MALAJI**

**External Guide**

**MARUTI SHABADI**

**Submitted By**

**MISS. AKSHATA BIJAPUR**

**M.Com Final Year**

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B.V.V.Sangha's



**BASAVESHWAR COMMERCE COLLEGE,**

**BAGALKOT - 587 101.**

Dist : BAGALKOT)

(KARNATAKA STATE



**NAAC : B++**

**Dr. Jagannath V. Chavan**

Principal

M.A., M.Phil., Ph.D., S.L.E.T.

Ref. No.: BCCB /

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Date 30/08/2022

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CERTIFICATE OF APPROVAL

This is to certify that, the project entitled "A STUDY ON CONSUMER BUYING BEHAVIOUR AT THE GAJENDRAGAD NEKARARA SAHAKARI UTPADAKA SANGHA NIYAMIT GAJENDRAGAD", is being submitted by MISS AKSHATA BIJAPUR, a student of Master of commerce final year (Reg No 205603) Basaveshwar Commerce College Bagalkot has satisfactorily completed her project work for fulfilment of Master of Commerce Degree from RANI CHANNAMMA UNIVERSITY, BELAGAVI

Prof.Smt. K. J. Malaji

Internal Guide.

Prof.Smt. K. J. Malaji

HOD & Co-ordinator

Dr.Jagannath. V. Chavan

Principal

Basaveshwar Commerce

College Bagalkot



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KST No. 4250164-7  
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CST No. 4255164-0

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ಗಜೇಂದ್ರಗಡ - 582 114.

**The Gajendragad Nekarar Sahakari Utpadak Sangh Niyamit,**

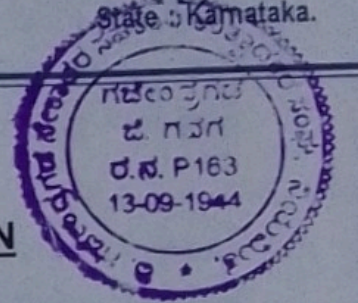
Dist : Gadag.

GAJENDRAGAD

State : Karnataka.

f No. : \_\_\_\_\_

Date : 30-08-2022



**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that Miss. **Akshata Bijapur** being Registration No: **MC205603** is a student of final year M.com in Basaveshwar Commerce College Bagalkot, has successfully completed the project from 02/05/2022 to 30/08/2022 on the topic "**A STUDY ON CONSUMER BUYING BEHAVIOUR**" in our organization The Gajendragad Nekarar Sahakari Utpadak Sangh Niyamit. Gajendragad .

During her project (Program) with us, we found her to be sincere (Punctual) in her works, Behavior was co-operative, Hard working and Performance was Good.

We wish her every success in her future.

Yours Sincerely

*The Gajendragad Nekarar Sahakari Utpadak Sangh Niyamith, Gajendragad*

**Secretary**

(HR Manager)