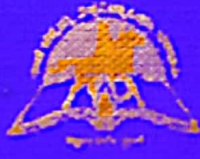


**RANI CHANNAMMA**



**UNIVERSITY, BELAGAVI**

**B.V.V.Sangha's**

**BASAVESHWAR COMMERCE COLLEGE  
BAGALKOT**



**MASTER OF COMMERCE**

**2021-2022**

**PROJECT REPORT ON**

**"A STUDY ON PRICING STRATEGIES WITH  
REFERENCE TO SHRI KESHVS CEMENT AND  
INFRA LIMITED, NAGANAPUR (LOKAPUR)"**

**Internal Guide**

**Prof. K. J. Malaji**

**External Guide**

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**Submitted By**

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**M.Com Final Year**

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Date 30/08/2022

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## CERTIFICATE OF APPROVAL

This is to certify that, the project entitled "A STUDY ON PRICING STRATEGIES WITH REFERENCE TO SHRI KESHAV CEMENT & INFRA LIMITED, NAGANAPUR (LOKAPUR)" is submitted by Miss. JYOTI TADASI, student of M. Com final year (Reg. No. MC205610) has satisfactorily completed project work for fulfillment of M.Com degree by RANI CHANNAMMA UNIVERSITY BELAGAVI.

Prof. K.J. Malaji

Internal Guide

Prof. K.J. Malaji

Co-Ordinator

Dr. J. V. Chavan,  
Principal  
Basaveshwar Commerce College,  
Bagalkot



# Shri Keshav Cement and Infra Ltd.

[ Formerly : Katwa Udyog Limited ]

Registered Office: Jyoti Towers, 215/2, Karbhar Street, Nazar Camp, Vadgaon,  
Belgaum - 590 005. Tel.: 0831 - 2484412, 2483510; Fax: 0831 - 2484421

CIN No. L26941KA1993PLC014104, E-mail: keshavinfra@gmail.com, Website: www.keshavcement.com

## CERTIFICATE



This is to certify that Miss. JYOTI TADASI (Reg. No: MC205610) is a student of final year M.com at Basaveshwar Commerce College P.G. Center Bagalkot, Under Rani Chennamma University Belgavi. She has carried out a project work on the subject "**PRICING STRATEGIES**" In our organisation Shri Keshav Cements & Infra Ltd., Naganapur (Lokapur). from 2nd May, 2022 to 30th August, 2022. She has worked satisfactorily towards completion of this project assigned to her.

During the above period we found her to be sincere (Punctual) with her works., Behavior was co-operative, Hard working and performance was Good.

We wish her every success in her future endeavors.

Yours Sincerely

For Shri Keshav Cements & Infra Ltd.

S.K.SARWADE.

(HR Manager)

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