

RANI CHANNAMMA



UNIVERSITY BELAGAVI

B.V.V.Sangha's
BASAVESHWAR COMMERCE COLLEGE
BAGALKOTE



MASTER OF COMMERCE

2021-2022

PROJECT REPORT ON

**“A STUDY ON CUSTOMER PERCEPTION WITH
REFERENCE TOWARDS ROYAL ENFIELD
ROHAN MOTORS VIJAYPUR ”**

Internal Guide:

Prof. V. V. Nandaragi

External Guide:

Mr. Rohan. P. Bagali

SUBMITTED BY

Miss. Netravathi Nagur

M.Com Final Year

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Dr. Jagannath V. Chavan
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Date 30/08/2022

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CERTIFICATE OF APPROVAL

This is to certify that the project entitled "A STUDY ON CUSTOMER PERCEPTION WITH REFERNCE TOWARDS ROYAL ENFIELD ROHAN MOTORS VIJAYPUR" is submitted by Miss. Netravathi.G. Nagur,(Reg. No: MC205616) a student of M.com final year has satisfactorily completed project work for fulfilment of M.com degree by RANI CHANNAMMA UNIVERSITY, BELAGAVI.

Prof. V.V. Nandaragi

Internal Guide

Prof. Smt. K. J. Malaji

Co-Ordinator & HOD

Prof. Jagannath V. Chavan

Principal
Basaveshwar Commerce college
Bagalkot

CERTIFICATE

This is to certify that **Miss. NETRAVATHI.G. NAGUR**, student of M.com IV semester of Basaveshwar Commerce College, Bagalkot has satisfactorily completed the project on **“CUSTOMER PERCEPTION WITH REFERENCE TO ROYAL ENFIELD ROHANMOTORS VIJAYPUR”** in our organization from **2nd May 2022 to 30th August 2022.**

She has been sincere and punctual in her work during the project. We wish her all the success in her project as well as for her future.

Date: 30th August 2022

Place: Bagalkot



Managing Director

ROHAN MOTORS

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ROHANMOTORS