

RANI CHANNAMMA



UNIVERSITY BELAGAVI

B.V.V.Sangha's



BASAVESHWAR COMMERCE COLLEGE

BAGALKOT

MASTER OF COMMERCE

2021-2022

A PROJECT REPORT ON

**"A STUDY ON PRODUCT MIX OF SAMSUNG
ELECTRONICS LTD. WITH REFERENCE TO
SHRINIVAS ELECTRONICS, BAGALKOTE"**

Internal Guide:

Prof. T. F. DARBAR

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SUBMITTED BY

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(KARNATAKA STATE



NAAC : B++

Dr. Jagannath V. Chavan
Principal

M.A.,M.Phil.,Ph.D.,S.L.E.T.

Ref. No.: BCCB /

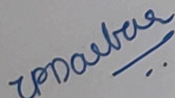
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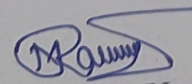
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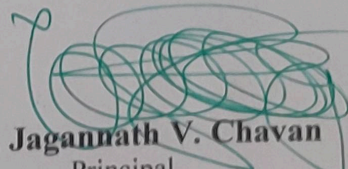
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CERTIFICATE OF APPROVAL

This is to certify that the project entitled "A STUDY ON PRODUCT MIX OF SAMSUNG ELECTRONICS LTD. WITH REFERENCE TO SHRINIVAS ELECTRONICS, BAGALKOT" is being submitted by Mr. Ramesha a student of M.Com final year (Reg. No: MC205628) has satisfactorily completed project work for Partial fulfillment of M.Com degree by RANI CHANNAMMA UNIVERSITY, BELAGAVI.


Prof. T. P. Darbar
Internal Guide


Prof. Smt K. J. Malaji
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Principal,
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SHRINIVAS ELECTRONICS

Authorised Dealers for : Sony, Sansui, LG, Akai, TV's & Home Appliances

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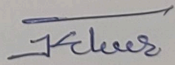
Date : 30/08/2022

Certificate

This is to certify that Mr. Ramesha (MC205628) Studying M.Com in Basaveshwar Commerce College, Bagalkot has successfully completed the project, from Date 02/05/2022 To 30/08/2022 On the Topic "A STUDY ON PRODUCT MIX OF SAMSUNG ELECTRONICS LTD".

He has been sincere and punctual at his work during the project period. We wish his all the success in his project as well as for his future.

Date: 30/08/2022


Seal & Signature

