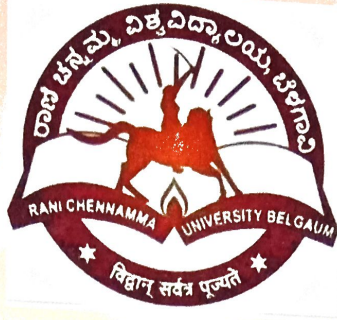


RANI CHANNAMMA UNIVERSITY, BELAGAVI



**B. V. V. Sangha's
BASAVESHWAR COMMERCE COLLEGE
BAGALKOTE**



**MASTER OF COMMERCE
2021-2022**

PROJECT REPORT ON

“A Study On Consumer Preferences Towards Patanjali Healthcare Products With Special Reference To Swadeshi Vastu Bhandar At Bagalkote City”

Internal Guide

Prof.V.R.Bendre

External Guide

Mr.Santosh.Wali

Submitted by

**Miss. Renuka P Baraker
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Shot on Y93
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M.A., M.Phil., Ph.D., S.L.E.T.

Ref. No.: BCCB /

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Date 30/08/2022

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CERTIFICATE OF APPROVAL

This is to certify that, project entitled “ A STUDY ON CONSUMER PREFERENCES TOWARDS PATANJALI HEALTHCARE PRODUCTS WITH SPECIAL REFERENCE TO SWADESHI VASTU BHANDAR AT BAGALKOTE CITY ” is being submitted by Miss. RENUKA BARAKER, a student of M.Com final year (Reg. No: MC205630) has satisfactorily completed project work for fulfilment of M.Com degree by RANI CHANNAMMA UNIVERSITY, BELAGAVI.

Prof. V. R. Bendre
Internal Guide

Prof. Smt. K.J. Malaji
Co-ordinator & HOD

Dr. J.V. Chavan
Principal.
Basaveshwar Commerce
College, Bagalkote





CERTIFICATE

This is to certify that, Miss. Renuka Baraker is presently studying in M.Com Final year (Bearing Reg No MC205630) in Basaveshwar Commerce College (P.G. Department), Bagalkote, has successfully completed the project work on “A STUDY ON CONSUMER PREFERENCE TOWARDS PATANJALI HEALTHCARE PRODUCTS WITH SPECIAL REFERENCE TO SWADESHI VASTU BHANDAR AT BAGALKOTE CITY ” from 2nd May 2022 to 30th Aug 2022. She was found sincere and hard working during this period. Her performance and conduct was found good.

This project is satisfactory up to our expectation. We wish her all the success.

SWADESHI VASTU BHANDAR
V. T. Gujjar Complex, College Road,
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Manager