

RANI CHANNAMMA



UNIVERSITY BELAGAVI

B.V.V.Sangha's
BASAVESHWAR COMMERCE COLLEGE
BAGALKOTE



MASTER OF COMMERCE
2021-2022
PROJECT REPORT ON

**"A STUDY ON EFFECTIVENESS OF ADVERTISING
TOWARDS PATANJALI PRODUCTS WITH SPECIAL
REFERENCE TO SWADESHI VASTU BHANDAR AT
BAGALKOTE CITY"**

Internal Guide:

Prof. VAISHALI. R. BENDRE

External Guide:

Mr. SANTOSH WALI

SUBMITTED BY

Mr. SHIVANAND MALEDMATH

M.Com Final Year

MC205632

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BAGALKOT - 587 101.

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(KARNATAKA STATE



NAAC : B++

Dr. Jagannath V. Chavan

Principal

M.A.,M.Phil.,Ph.D., S.L.E.T.

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Date 30/08/2022

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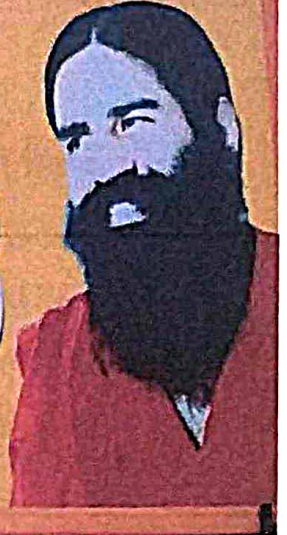
CERTIFICATE OF APPROVAL

This is to certify that, project entitled "A STUDY ON EFFECTIVENESS OF ADVERTISING TOWARDS PATANJALI PRODUCT WITH SPECIAL REFERENCE TO SWADESHI VASTU BHANDAR AT BAGALKOT CITY" is being submitted by Mr. Shivananda Maledmath, a student of M.Com final year (Reg. No:MC205632) has satisfactorily completed project work for fulfilment of M.Com degree by RANI CHANNAMMA UNIVERSITY, BELAGAVI.

Prof. V. R. Bendre
Internal Guide

Prof. Smt. K.J.Malaji
Co-ordinator & HOD

Dr. J.V. Chavan
Principal.
Basaveshwar Commerce
College, Bagalkote



ಸ್ವದೇಶಿ ವಸ್ತು ಭಂಡಾರ

ಸಂಪರ್ಕ : 7829035005, 8762156007

CERTIFICATE

This is to certify that, Mr. Shivananda Maledamath. is presently studying in M.Com(4th sem) Final year (Bearing Reg No MC205632) at Basaveshwar Commerce College (P.G. Department) Bagalkot, has successfully completed the project work on “ A STUDY ON EFFECTIVENESS OF ADVERTISING TOWARDS PATANJALI PRODUCTS WITH SPECIAL REFERENCE TO SWADESHI VASTU BHANDAR AT BAGALKOTE CITY” from 2nd may 2022 to 30th Aug 2022. He was found sincere and hard working during this period. His performance and conduct was found good.

This project is found satisfactory up to our expectation. We wish him all the success.

Place: Bagalkote

Date: 30th Aug 2022,


SWADESHI VASTU BHANDAR
V. T. Gujjar Complex, College Road,
BAGALKOT. Mob: 7829035005
Manager