RANI CHANNAMMA UNIVERSITY, BELAGAVI



B. V. V. Sangha's

BASAVESHWAR COMMERCE COLLEGE
BAGALKOT



MASTER OF COMMERCE 2021-2022

A PROJECT REPORT ON

"A Studyof 4p's of Marketing on Pipes Industry At Bagalkot"

<u>Internal Guide</u> Prof. V. V Nandaragi **External Guide**

Mr. Siddappa T. Kallur

Submitted by

Miss. Pooja N. Hebballi

M.Com Final Year

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CERTIFICATE OF APPROVAL

This is to certify that, the project entitled "A STUDY OF 4P'S OF MARKETING ON PIPES INDUSTRY is being submitted by Miss. Pooja N. Hebballi, a student of M.Com final year (Register No: MC205620) has satisfactorily completed her project work for fulfillment of M.Com Degree by RANI CHANNAMMA UNIVERSITY, BELAGAVI.

Prof. V.V Nandaragi Internal Guide.

Prof. Smt. K. J. Malaji

HOD & Co-Ordinator.

Dr. Jagannath. V. Chavan

Principal

Basaveshwar Commerce College Bagalkote

SHRI VIJAYA CEMENT PIPE FACTORY

Manufacturers of: R. C. C. SPUN PIPES & OTHER ARTICLES

Ref. No. :

Date:

-: CERTIFICATE :-

This is to certify that Miss Pooja N Hebballi, M.Com Final Year student of Basaveshwar Commerce College Bagalkot. Has successfully carried out the project Work entitles "A Study Of 4p's Of Marketing On Pipes Industry" in Shri Vijaya Cement Pipe Factory Bagalkot from 02.05.2022 to 31.08.2022.

She has completed the related dissertations, which is impressive & useful.

Date: 01.09.2022

Place: Bagalkot

Shri Vijaya Cement Pipe Factory

Bagalkot

