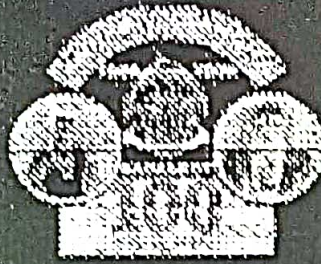


RANI CHANNAMMA UNIVERSITY BELAGAVI



**B.V.V.SANGHA'S
BASAVESHWAR COMMERCE COLLEGE
BAGALKOTE-587101**



DEPARTMENT OF MANAGEMENT STUDIES {BBA}

2021-2022

Project Report On:

"A STUDY ON BRAND EQUITY"

AT

VIJAY MOTOWINGS, BAGALKOT

Submitted by:

Mr. AJAY. J. YANCHALI

[B1916603]

INTERNAL GUIDE

Prof. VIDYA L. VASTRAD

EXTERNAL GUIDE

Mr. FAROOQ. K

CO-ORDINATOR

Prof. VIDYA L. VASTRAD

PRINCIPAL

Dr. JAGANNATH V. CHAVAN



CERTIFICATE

This is to certify that **Mr. Ajay Yanchali** who is presently studying in **(BBA Final year) (Register No.B1916603)** at Basaveshwar Commerce College Bagalkot-587101 has completed his **In-Plant Training, A Study on BRAND EQUITY of Maruti Suzuki** at **VIJAY MOTOWINGS ,BAGALKOT** during the period of 30 days from **25/04/22** to **25/05/22**,in our organisation.

We wish all the best for his future endeavour.

VIJAY MOTOWINGS PVT LTD

Bagalkot



Date:25/05/22

180/4B-2, Near APMC Market Yard, Navanagar, Bagalkot, Karnataka

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Dr. Jagannath V. Chavan
Principal

M.A.,M.Phil.,Ph.D., S.L.E.T.

Ref. No.: BCCB /

/ 20 -

Date 10/06/2022

Email : bvvscommerce@gmail.com bccb_evaluation@rediffmail.com
website : bvvsbccb.org

CERTIFICATE OF APPROVAL

This is to certify that **Mr. AJAY J YANCHALI [B1916603]** of B.B.A VIth Semester has successfully completed his project entitled on "A STUDY ON BRAND QUILTY" at Vijay Moto wings Bagalkot".

Internal Guide

Prof. Vidya I. Vastrad

H.O.D & Co-ordinator

Prof. Vidya I. Vastrad

Principal

Dr.J.V.Chavan

65
80