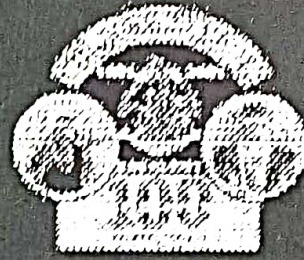


RANI CHANNAMMA UNIVERSITY BELAGAVI



**B.V.V.SANGHHA'S
BASAVESHWAR COMMERCE COLLEGE
BAGALKOT- 587101**



DEPARTMENT OF MANAGEMENT STUDIES (BBA)

2021-22

Project Report On:

"A STUDY ON CONSUMER BUYING BEHAVIOUR"

**AT
YAMAHA JADHAV MOTORS, BAGALKOT**

Submitted by:

Mr.AKASH M. ANNIGERI

[B1916604]

INTERNAL GUIDE

Prof. SHEETAL V. BARSHI

EXTERNAL GUIDE

Mr.MANJUNATH

HOD & CO-ORDINATOR

Prof. VIDYA I. VASTRAD

PRINCIPAL

Dr.JAGANNATH V. CHAVAN

YAMAHA
Revs Your Heart



(AUTHORISED DEALER FOR YAMAHA MOTOR INDIA SALES PVT. LTD)
Plot No. 05, Sy No. 130/B, Station Road, Near Anush Petroleum,
Navanagar - BAGALKOT- 587 101. (KARNATAKA)
Email : yamahabagalkot@gmail.com
Cell : 9686393858

No :

Date :

CERTIFICATE

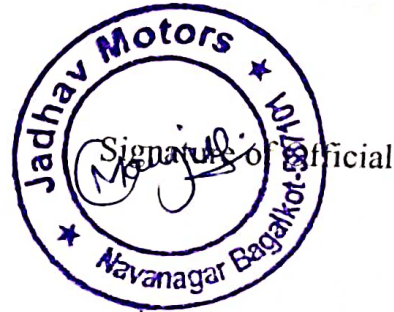
This is to certify that Mr. Akash M. Annigeri [B1916604] of BBA 6th semester student of Basaveshwar commerce college, Bagalkot has visited our organisation and he has successfully completed his project entitled as "A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS YAMAHA JADHAV MOTORS" during period of 30 days i.e., from 25-04-2022 to 24-05-2022. He had worked satisfactorily toward completion of project assigned to him.

During the course of his training, we found him very dedicated towards his work.

We wish him a great career.

Place: Bagalkot

Date: 10/6/2022



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Dist : BAGALKOT)

(KARNATAKA STATE



NAAC : B++

Dr. Jagannath V. Chavan

Principal

M.A.,M.Phil.,Ph.D., S.L.E.T.

Ref. No.: BCCB /

/20 -
Date 10/06/2022.

Email : bvvscommerce@gmail.com bccb_evaluation@rediffmail.com
website : bvvsbccb.org

CERTIFICATE OF APPROVAL

This is to certify that **Mr. AKASH M ANNIGERI [B1916604]** of B.B.A VIth Semester has successfully completed his project entitled "STUDY ON CONSUMER BUYING BEHAVIOUR" at Yamaha Jadav Motors.

Internal Guide

Prof. Sheetal V. Barshi

H.O.D & Co-ordinator

Prof. Vidya I. Vastrad

Principal

Dr. J.V. Chavan

50
80

22/06/2022