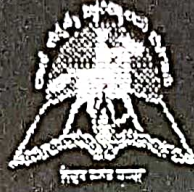
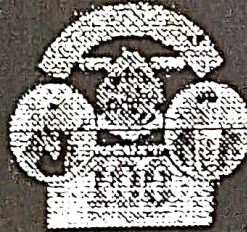


RANI CHANNAMMA UNIVERSITY BELAGAVI



**B.V.V.SANGIHA'S
BASAVESHWAR COMMERCE COLLEGE
BAGALKOT- 587101**



**DEPARTMENT OF MANAGEMENT STUDIES (BBA)
2021-22**

Project Report On:

**"A STUDY ON CONSUMER PERCEPTION AT
LENSKART BAGALKOT"**

AT LENSKART, BAGALKOT

Submitted by:

Ms DIVYABHARATI MAVINAMARDA

[B1916613]

INTERNAL GUIDE

Prof. VIDYA L. VASTRAD

EXTERNAL GUIDE

Mr. ASHWATH HARALE

HOD & CO-ORDINATOR

Prof. VIDYA L. VASTRAD

PRINCIPAL

Dr. JAGANNATH V. CHAVAN



Mahesh Bidari
Optical Store

Darbar Complex TP NO: 43/B Ward no: 10 Railway
station road Bagalkot 587101
No: 9538080639

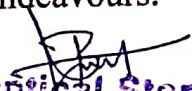
Date: 24/05/2022

CERTIFICATE

This is to certify that Miss **DIVYABHARATI MAVINAMARDA (B1916613)** student of Bachelor of Business Administration (BBA) from **Basaveshwar commerce college, Bagalkote** has successfully completed her "In-plant training (Project)" at our Retail Outlet at **Lenskart Bagalkot** from **25/04/2022 to 24/05/2022**

As per our observation she is hardworking and has been good during her internship.

We wish her all the success for her future endeavours.


Optical Store
LENSKART.COM
Word _____ Complex,
Station _____ 587101.
Ph-no: _____

Post Box No.: 59
Exam Centre No.: 6205

08354 : 220229 (O)
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BASAVESHWAR COMMERCE COLLEGE,
BAGALKOT - 587 101.

Dist : BAGALKOT)

(KARNATAKA STATE



NAAC : B++

Dr. Jagannath V. Chavan

Principal

M.A.,M.Phil.,Ph.D., S.L.E.T.

Ref. No.: BCCB /

/ 20 -

Date 10-06-2022

Email : bvvscommerce@gmail.com bccb_evaluation@rediffmail.com
website : bvvsbccb.org

CERTIFICATE OF APPROVAL

This is to certify that **MISS. DIVYABHARATI MAVINAMARADA [B1916613]** of **B.B.A VIth Semester** has successfully completed her project entitled **“A STUDY ON CONSUMER PERCEPTION AT LENS KART SHOWROOM, BAGALKOT”**.

INTERNAL GUIDE

Prof. Vidya I. Vastrad

HOD & CO-ORDINATOR

Prof. Vidya I. Vastrad

PRINCIPAL

Dr. Jagannath V. Chavan

73
80.