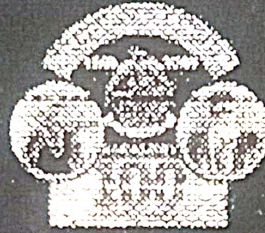


RANI CHANNAMMA UNIVERSITY BELAGAVI



**B.V.V.SANGHA'S
BACHELOR OF BUSINESS ADMINISTRATION**



**BASAVESHWAR COMMERCE COLLEGE
BAGALKOT-587101**

2021-2022

Project Report On:

“A STUDY ON CONSUMER BUYING

AT

KARNATAKA MILK FEDERATION, VIJAYAPURA

Submitted by:

Miss. NISHA.N. BETALA

[B1916630]

INTERNAL GUIDE

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EXTERNAL GUIDE

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Dr. Jagannath V. Chavan

Principal

M.A.,M.Phil.,Ph.D., S.L.E.T.

Ref. No.: BCCB /

/ 20

Date 10/06/22

Email : bvvscommerce@gmail.com bccb_evaluation@rediffmail.com
website : bvvsbccb.org

CERTIFICATE OF APPROVAL

This is to certify that **Miss NISHA N BETALA [B1916630]** of B.B.A VIth Semester has successfully completed her project entitled on “**A STUDY ON CONSUMER BUYING BEHAVIOUR**” at **Karnataka Milk Federation**”.

Internal Guide

Prof.Sheetal V.Barshi

H.O.D & Co-ordinator

Prof. Vidya I. Vastrad

Principal

Dr.J.V.Chavan

75
80

75/80

CERTIFICATE

This is to Certify that Miss. Nisha N. Betala (B1916630) of B.B.A. 6th Sem. Student Basaveshwar Commerce College Bagalakot, has visited our nandina dairy plant. She has successfully completed her project title on "CONSUMER BUYING BEHAVIOUR TOWARDS KARNATAKA MILK FEDERATION" during the period of 30 Days i.e., from date: 25-04-2022 to 24-05-2022. She had worked satisfactorily toward completion of project assigned to her.

During, the course of her training we found her very dedicated towards her work.

We wish her all the luck for her future.



Signature of Official

ಐಷ ವ್ಯವಸ್ಥಾಪಕರು (ಮಾ)
ಬಿಜಯವೂರ & ಬಾಗಲಕೋಟೆ ಜಿಲ್ಲಾ
ಹಾಲು ಒಕ್ಕೂಟ ನಿ., ಬಾಗಲಕೋಟೆ.

Place : Bagalkot

Date : 20/05/22