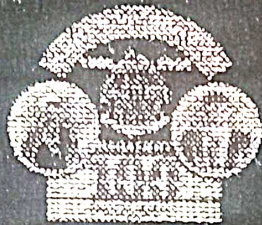


RANI CHANNAMMA UNIVERSITY BELAGAVI



**B.V.V.SANGHA'S
BACHELOR OF BUSINESS ADMINISTRATION**



BASAVESHWAR COMMERCE COLLEGE

BAGALKOTE - 587101

2021-2022

Project Report On:

“A STUDY ON CONSUMER BUYING BEHAVIOUR”

AT

“TVS GULED MOTORS”

Submitted by:

Mr. PAVAN.P.KULKARNI

[B1916632]

INTERNAL GUIDE

Prof. NANDINI N DODDAMANI

**EXTERNAL GUIDE
MR. RAVI MARIYAL**

**CO-ORDINATOR
PROF. VIDHYA I.V**

**PRINCIPAL
DR. JAGANNATH V.C**

GULED TVS MOTORS, BAGALKOT
Darbar Complex Old, Basaveshwara Cir Rd,
Bagalkote, 587101

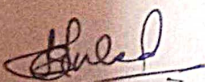


CERTIFICATE

This is to certify that **Mr. Pavan Kulkarni** of B.B.AVI Sem Student of Basaveshwar Commerce College Bagalkot has successfully completed his In-Plant training on "**Consumer Buying Behaviors**" in our organization from 25/04/2022 to 24/05/2022.

He has shown interest, sincerity and hard work during the period of project. We wish him all the success.

For, Guled Motors Pvt Ltd


Manger

MR.RAVI MARIYAL



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NAAC : B++

Dr. Jagannath V. Chavan

Principal

M.A.,M.Phil.,Ph.D.,S.L.E.T.

Ref. No.: BCCB /

/ 20 -

Date 10-06-22

Email : bvvscommerce@gmail.com

bccb_evaluation@rediffmail.com

website : bvvsbccb.org

CERTIFICATE OF APPROVAL

This is to Certify that **Mr. Pavan P.Kulkarni [B1916632]** of B.B.A VI Semester has successfully Completed his Project Entitled **"A STUDY ON CONSUMER BUYING BEHAVIORS "** AT TVS GULED MOTORS BAGALKOT



Internal Guide

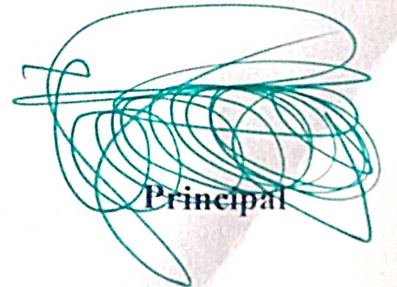
Prof. Nandini N.Doddamani

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80



H.O.D & Co-ordinator

Prof. Vidya I. Vastrad



Principal

Dr.J.V.Chavan