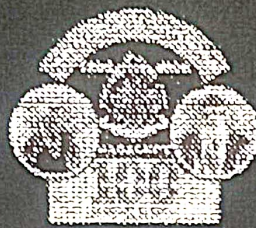


RANI CHANNAMMA UNIVERSITY BELAGAVI



**B.V.V. SANGHA'S
BASAVESHWAR COMMERCE COLLEGE, BAGALKOT**



**DEPARTMENT OF MANAGEMENT STUDIES (BBA)
BAGALKOTE - 587101**

2021-2022

Project Report On:

"A STUDY ON CONSUMER BUYING BEHAVIOUR"

AT

BIJJARGI BIKES, BAGALKOT

**Submitted by:
Miss. PRIYA B NALATAWAD
[B1916636]**

**INTERNAL GUIDE
Prof. VIDYA I. VASTRAD**

**EXTERNAL
Mr. MADHUKAR**

**GUIDE CO-ORDINATOR
Prof. VIDYA I. VASTRAD**

**PRINCIPAL
Dr. JAGANNATH V. CHAVAN**

CERTIFICATE

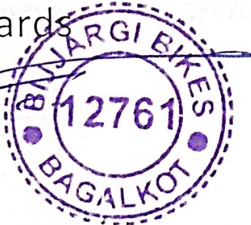
This is to certify That Miss. Priya B. Nalatawad, BBA 5th semester, Reg.No.B1916636, Student of Basaveshwar Commerce College; Bagalkot has successfully completed her project on "Consumer Buying Behavior" at Bijjargi Bikes, Bagalkot. From 25/4/2022 To 24/5/2022.

She has shown great enthusiasm during the course of learning. We wish a good success in Endeavor and hope that the training under take in our organization will be helpful in future.

Thanks and regards

Proprietor

Bijjargi Bikes



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Dr. Jagannath V. Chavan
Principal M.A.,M.Phil.,Ph.D.,S.L.E.T.

Ref. No.: BCCB / / 20 -

Date 10/06/2022 .

Email : bvvscommerce@gmail.com bccb_evaluation@rediffmail.com
website : bvvsbccb.org

CERTIFICATE OF APPROVAL

This is to certify that **MISS. PRIYA B. NALATAWAD** [B1916636] of B.B.A VIth Semester has successfully completed her project entitled **“A STUDY ON CONSUMER BUYING BEHAVIOUR AT BIJJARGI BIKES, BAGALKOT”**.

INTERNAL GUIDE

Prof. Vidya I. Vastrad

HOD & CO-ORDINATOR

Prof. Vidya I. Vastrad

PRINCIPAL

Dr. Jagannath V. Chavan

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