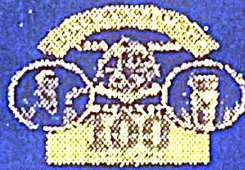


RANI CHANNAMMA UNIVERSITY, BELAGAVI



**B.V.V. SANGHA'S
BACHELOR OF BUSINESS ADMINISTRATION**



**BASAVESHWAR COMMERCE COLLEGE
BAGALKOTE - 587101**

2021-2022

Project Report On:

"A STUDY ON CUSTOMER BUYING BEHAVIOUR"

**AT
RAYMOND LTD**

**SUBMITTED BY
Miss.RESHMA.M.DHOBI
[B1916642]**

**INTERNAL GUIDE
Prof. VIDYA .I. VASTRAD**

**EXTERNAL GUIDE
Mr.ANANTH**

**CO-ORDINATOR
Prof. VIDYA I. V**

**PRINCIPAL
Dr.J.V.CHAVAN**

Date : 25/05/2022

CERTIFICATE

This is to certify that **Miss. Reshma Dhobi** of BBA VI Semester Student of Basaveshwar Commerce College Bagalkot has successfully completed her In-plant training on "**A Study on Customer Buying Behaviour**" in our organization from 25/04/2022 to 24/05/2022

During the period of her in-plant training, she has shown sincerity, hard-work and discipline towards her work. We wish her all the success and bright future ahead.

Place: Bagalkot

Date:


JAWALKAR FASHION ZONE
Station Road,
BAGALKOTE - 587 101.



BASAVESHWAR COMMERCE COLLEGE,
BAGALKOT - 587 101.

Dist : BAGALKOT)

(KARNATAKA STATE



NAAC : B++

Dr. Jagannath V. Chavan
Principal

M.A.,M.Phil.,Ph.D.,S.L.E.T.

Ref. No.: BCCB /

Date 10/06/2022 / 20

Email : bvvscommerce@gmail.com bccb_evaluation@rediffmail.com
website : bvvsbccb.org

CERTIFICATE OF APPROVAL

This is to certify that **MISS. RESHMA M. DHOBI [B1916642]**
of **B.B.A VIth Semester** has successfully completed her project
entitled **"A STUDY ON CUSTOMER BUYING BEHAVIOUR
AT RAYMONDS SHOP, BAGALKOT"**.

Vidya I. Vastrad

INTERNAL GUIDE

Prof. Vidya I. Vastrad

Vidya I. Vastrad

HOD & CO-ORDINATOR

Prof. Vidya I. Vastrad

Dr. Jagannath V. Chavan

PRINCIPAL

Dr. Jagannath V. Chavan

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