

**RANICHANNAMMA**



**UNIVERSITY**

**BELAGAVI**



**B.V.V. Sarayya's**

**BASAVESHWAR COMMERCE COLLEGE**

**BAGALKOT-587101**

**DEPARTMENT OF MANAGEMENT STUDIES (BBA)**

**2019-2022**

**PROJECT REPORT ON**

**A STUDY ON SOCIAL MEDIA COMMUNICATIONS**

**AT**

**KHIVRAJ MOTORS BANGALORE**

**SUBMITTED BY**

**ROHINI S HANDRAL**

**(B1916643)**

**INTERNAL GUIDE**

**PROF. VIDYA I. VASTRAD**

**EXTERNAL GUIDE**

**CO-ORDINATOR**

**PRINCIPAL**

**AHAMADH BILHAL**

**PROF. V I. VASTRAD**

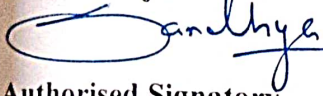
**Dr. J V CHAVAN**

CERTIFICATE

24.05.2022

This is to certify that **Ms. Rohini S Handral** student executive (B.B.A) with Reg No.B1916643 form Basaveshwar Commerce College, Bagalkot has successfully completed a project work on " A study on Social Media Communications" as Khivraj Motors Bangalore for a period of 30 days from 25/04/2022 to 24/05/2022.  
During this tenure, we find him sincere & hard working to gain the knowledge.  
We wish her all success in future endeavors.

For Khivraj Motors



Authorised Signatory

For KHIVRAJ MOTORS



Authorised Signatory

**SALES OFFICE :**

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|---------------|------------------|---|
| Two Wheeler   | : KHIVRAJ MOTORS | # 10/2, Kasturba Road, Bangalore -560 001. Phone : 22214753, 22213781. Fax : 22273434, (Spares : 41233586)                        |
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**BAGALKOT - 587 101.**

Dist : BAGALKOT)

(KARNATAKA STATE



**Dr. Jagannath V. Chavan**

Principal M.A.,M.Phil.,Ph.D.,S.L.E.T.

**NAAC : B++**

Ref. No.: BCCB /

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Date 10/06/2022.

Email : [bvvscommerce@gmail.com](mailto:bvvscommerce@gmail.com) [bccb\\_evaluation@rediffmail.com](mailto:bccb_evaluation@rediffmail.com)  
website : [bvvsbccb.org](http://bvvsbccb.org)

## CERTIFICATE OF APPROVAL

This is to certify that **MISS. ROHINI S. HANDRAL** [B1916643] of B.B.A VI<sup>th</sup> Semester has successfully completed her project entitled "A STUDY ON SOCIAL MEDIA COMMUNICATION AT KHIVARAJ MOTORS, BENGALURU".

INTERNAL GUIDE

Prof. Vidya I. Vastrad

HOD & CO-ORDINATOR

Prof. Vidya I. Vastrad

PRINCIPAL

Dr. Jagannath V. Chavan

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