

RANI CHANNAMMA UNIVERSITY BELAGAVI



**B.V.V.SANGHA'S
BASAVESHWAR COMMERCE COLLEGE
BAGALKOT-587101**



BACHELOR OF BUSINESS ADMINISTRATION

2021-2022

"A STUDY ON CONSUME PERCEPTION"

AT,

KARNATAKA SOAPS AND DETERGENT LIMITED, BENGALORE

Submitted by:

Mrs. SAHANA S NADAGOUD

(B.B.A R1916647)

INTERNAL GUIDE

Prof. SHEETAL BARSHI

EXTERNAL GUIDE

Sri. B N Arvind AGM

HOD & CO-ORDINATOR

Prof. Vitya I Vastrad

PRINCIPAL

Prof. Dr. J V Chavan

CSE110KA1980SGC003871

ಕರ್ನಾಟಕ ಸೋಪ್ಸ್ ಅಂಡ್ ಡಿಟರ್ಜೆಂಟ್ಸ್ ಲಿಮಿಟೆಡ್
(ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಒಂದು ಉದ್ಯಮ)

Karnataka Soaps & Detergents Limited
(A Government of Karnataka Undertaking)



KSDL/HRD/59[C]-A/22-23/ 24

Date: 30.05.2022

CERTIFICATE

This is to certify that Ms.Sahana S Nadagoud, Reg No. BBAB1916647, Student of BBA, Basaveshwar Commerce College, Bagalkot-587101, has completed her Project work on "A Study on Customer Perception towards Sandal Soap Factory" at Karnataka Soaps & Detergents Limited Bengaluru-560055, from: 27.04.2022 to 26.05.2022.

Wishing her all the best for future Career.


ASST.GENERAL MANAGER
[Human Resource & Development]

LAXMAN. L.D
Asst. General Manager (HRD)
Karnataka Soaps and Detergents Ltd,
Bangalore-560 055

ಕರ್ನಾಟಕ ಸೋಪ್ಸ್ ಅಂಡ್ ಡಿಟರ್ಜೆಂಟ್ಸ್ ಲಿಮಿಟೆಡ್ : ನಂ. 27, ಕೈಗಾರಿಕಾ ಪ್ರದೇಶ, ಅ.ವೆ. ಸಂಖ್ಯೆ 5531, ಬೆಂಗಳೂರು-ಪುಣೆ ಹೆದ್ದಾರಿ, ರಾಜಾಜಿನಗರ, ಬೆಂಗಳೂರು-560055. ಕರ್ನಾಟಕ
ಸರ್ಕಾರದ ಒಂದು ಉದ್ಯಮ. ■ ಕಾರ್ಪೋರೇಟ್ ಕಛೇರಿ : 18004251103 ■ ಫ್ಯಾಕ್ಸ್ : 080-23370498 / 23375102 ■ ಟೆಲಿಫ್ಯಾಕ್ಸ್ : 23377691
■ ಕಾರ್ಪೋರೇಟ್ ಕಛೇರಿ : 080-22164800. ■ ಶುಲ್ಕ ರಹಿತ ಕಛೇರಿ : 18004251103 ■ ಫ್ಯಾಕ್ಸ್ : 080-2337 0498 / 2337 5102 ■ Telefax : 2337 7691
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NAAC : B++

Dr. Jagannath V. Chavan

Principal

M.A.,M.Phil.,Ph.D., S.L.E.T.

Ref. No.: BCCB /

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Date 10/6/22

Email : bvvscommerce@gmail.com bccb_evaluation@rediffmail.com
website : bvvsbccb.org

CERTIFICATE OF APPROVAL

This is to certify that **Miss SAHANA S NADAGOUD [B1916647]** of B.B.A VIth Semester has successfully completed Her project entitled "**CONSUMER PERCEPTION**" at Karnataka Soaps and Detergent Ltd.

Internal Guide

Prof. Sheetal V. Barshi

H.O.D & Co-ordinator

Prof. Vidya I. Vastrad

Principal

Dr. J.V. Chavan

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