

DR. CHANNAMMA UNIVERSITY, BELAGAVI



**B.V.V. SANGHA'S
BACHELOR OF BUSINESS ADMINISTRATION**



BASAVESHWAR COMMERCE COLLEGE

BAGALKOTE - 587101

2021-2022

Project Report On:

"A STUDY ON CONSUMER BEHAVIOUR BEHAVIOUR"

AT

SHANTESHA MOTERS PVT LTD, BELGAVI

SUBMITTED BY

MR. DWIJESH AMRUTKAR

[BI916614]

INTERNAL GUIDE

Prof. SHEETAL BARSHI

EXTERNAL GUIDE

CO-ORDINATOR

PRINCIPAL

MISS. KAJAL PATIL

Prof. Vidya I. V

Dr. Jagannath V.C



SHANTESHA MOTORS PVT. LTD.
(AUTHORISED MARUTI SUZUKI DEALER)

CERTIFICATE

This is to certify that **Mr. Dwijesh Amrutkar** who is presently studying in **(BBA Final year) (Register No. B1916614)** at **Basaveshwar Commerce College Bagalkot-587101** has completed his **In-Plant Training, A Study on BRAND EQUITY of Maruti Suzuki Arena at SHANTESHA MOTORS PVT LTD, BELGAUM** during the period of 30 days from **25/04/22 to 25/05/22**, in our organization.

We wish all the best for his future endeavor.

SHANTESHA MOTORS
BELGAUM
Certified Dealer of
MARUTI SUZUKI ARENA

SHANTESHA MOTORS

Bagalkot

Date:25/05/22

Post Box No.: 59
Examination Centre No.: 6205

08354 : 220229 (O)
Fax: 08354-221712
Mob: 9448302144

B.V.V.Sangha's



BASAVESHWAR COMMERCE COLLEGE,

BAGALKOT - 587 101.

Dist : BAGALKOT)

(KARNATAKA STATE



NAAC : B++

D. Jagannath V. Chavan

Principal

M.A., M.Phil., Ph.D., S.L.E.T.

Ref. No.: BCCB /

120 -

Date 10-06-2020.

Email : bvvscommerce@gmail.com bccb_evaluation@rediffmail.com
website : bvvsbccb.org

CERTIFICATE OF APPROVAL

This is to certify that Mr. DWIJESH AMRUTKAR [B1916614] of B.B.A VIth Semester has successfully completed his project entitled "STUDY ON CONSUMER BUYING BEHAVIOUR" at Santesha Motors Pvt Ltd.

Internal Guide

Prof. Sheetal V. Barshi

H.O.D & Co-ordinator

Prof. Vidya I. Vastrad

Principal

Dr. J.V. Chavan

65
80

RANI CHANNAMMA UNIVERSITY, BELAGAVI



**BASAVESHWAR COMMERCE COLLEGE
BAGALKOT-587101**



**BACHELOR OF BUSINESS ADMINISTRATION (B.B.A)
2021-22**

Project Report On:

WORKING CAPITAL MANAGEMENT

AT

SHRI KESHAV CEMENTS AND INFRA LTD,

SUBMITTED BY

SANGEETA N HOSUR

B1916649

INTERNAL GUIDE

PROF. NANDINI N. DODDAMANI

EXTERNAL GUIDE

CO-ORDINATOR

PRINCIPAL

MR. RAJENDRA PATIL Prof. VIDYA L. VASTARAD

Dr. J.V CHAVAN



Shri Keshav Cement and Infra Ltd.

[Formerly : Katwa Udyog Limited]

Registered Office: Jyoti Towers, 215/2, Karbhar Street, Nazar Camp, Vadgaon,
Belgaum - 590 005. Tel.: 0831 - 2484412, 2483510; Fax: 0831 - 2484421

CIN No. L26: 1KA1993PLC014104, E-mail: keshavinfra@gmail.com, Website: www.keshavcement.com

Date: 24-05-2022


TO WHOM SO EVER IT MAY CONCERN

CERTIFICATE

This is to certify that Mis, SANGEETA NANDISH HOSUR a student of Basaveshwar commerce college Bagalkot. She has done plant training in our organization as a part of their fulfillment in completion of the B.B.A course.

From 25-04-2022 to 24-05-2022 during the training we have found her to be honest in her work.

We wish her all success in his future endeavor.


SHRI KESHAV CEMENTS & INFRA LTD.
Sy. No. 346, At. Post: KALADGI
Tal. & Dist: Bagalkot-587204.

Post Box No.: 59
Exam Centre No.: 6205

08354 : 220229 (O)
Fax : 08354-221712
Mob : 9448302144

B.V.V.Sangha's



BASAVESHWAR COMMERCE COLLEGE,

BAGALKOT - 587 101.

Dist : BAGALKOT)

(KARNATAKA STATE



NAAC : B++

Dr. Jagannath V. Chavan

Principal

M.A.,M.Phil.,Ph.D., S.L.E.T.

Ref. No.: BCCB /

/ 20 -

Date 10-06-22

Email : bvvscommerce@gmail.com bccb_evaluation@rediffmail.com
website : bvvsbccb.org

CERTIFICATE OF APPROVAL

This is to Certify that **Miss.Sangeeta .N. Hosur [B1916649]** of B.B.A VI Semester has Successfully Completed her Project Entitled "**WORKING CAPITAL MANAGEMENT AT,SHRI KESHAVA CEMENTS & INFRA LTD KALADAGI, DIST: BAGALKOTE.**"

Internal Guide

Prof. Nandini N.Doddamani

H.O.D & Co-ordinator

Prof. Vidya I. Vastrad

Principal

Dr.J.V.Chavan

55
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