

DR. CHANNAMMA UNIVERSITY, BELAGAVI



**B.V.V. SANGHA'S
BACHELOR OF BUSINESS ADMINISTRATION**



BASAVESHWAR COMMERCE COLLEGE

BAGALKOTE - 587101

2021-2022

Project Report On:

"A STUDY ON CONSUMER BEHAVIOUR BEHAVIOUR"

AT

SHANTESHA MOTERS PVT LTD, BELGAVI

SUBMITTED BY

MR. DWIJESH AMRUTKAR

[BI916614]

INTERNAL GUIDE

Prof. SHEETAL BARSHI

EXTERNAL GUIDE

CO-ORDINATOR

PRINCIPAL

MISS. KAJAL PATIL

Prof. Vidya I. V

Dr. Jagannath V.C



SHANTESHA MOTORS PVT. LTD.
(AUTHORISED MARUTI SUZUKI DEALER)

CERTIFICATE

This is to certify that **Mr. Dwijesh Amrutkar** who is presently studying in **(BBA Final year) (Register No. B1916614)** at **Basaveshwar Commerce College Bagalkot-587101** has completed his **In-Plant Training, A Study on BRAND EQUITY of Maruti Suzuki Arena at SHANTESHA MOTORS PVT LTD, BELGAUM** during the period of 30 days from **25/04/22 to 25/05/22**, in our organization.

We wish all the best for his future endeavor.

SHANTESHA MOTORS
BELGAUM
Certified Dealer of
MARUTI SUZUKI ARENA

SHANTESHA MOTORS

Bagalkot

Date:25/05/22

Post Box No.: 59
Examination Centre No.: 6205

08354 : 220229 (O)
Fax : 08354-221712
Mob : 9448302144

B.V.V.Sangha's



BASAVESHWAR COMMERCE COLLEGE,

BAGALKOT - 587 101.

Dist : BAGALKOT)

(KARNATAKA STATE



NAAC : B++

D. Jagannath V. Chavan

Principal

M.A., M.Phil., Ph.D., S.L.E.T.

Ref. No.: BCCB /

120 -

Date 10-06-2020.

Email : bvvscommerce@gmail.com bccb_evaluation@rediffmail.com
website : bvvsbccb.org

CERTIFICATE OF APPROVAL

This is to certify that Mr. DWIJESH AMRUTKAR [B1916614] of B.B.A VIth Semester has successfully completed his project entitled "STUDY ON CONSUMER BUYING BEHAVIOUR" at Santesha Motors Pvt Ltd.

Internal Guide

Prof. Sheetal V. Barshi

H.O.D & Co-ordinator

Prof. Vidya I. Vastrad

Principal

Dr. J.V. Chavan

65
80

RANI CHANNAMMA UNIVERSITY, BELAGAVI



BASAVESHWAR COMMERCE COLLEGE
BAGALKOT-587101



BACHELOR OF BUSINESS ADMINISTRATION (B.B.A)
2021-22

Project Report On:

WORKING CAPITAL MANAGEMENT

AT

SHRI KESHAV CEMENTS AND INFRA LTD,

SUBMITTED BY

SANGEETA N HOSUR

B1916649

INTERNAL GUIDE

PROF. NANDINI N. DODDAMANI

EXTERNAL GUIDE

CO-ORDINATOR

PRINCIPAL

MR. RAJENDRA PATIL

Prof. VIDYA L. VASTARAD

Dr. J.V CHAVAN



Shri Keshav Cement and Infra Ltd.

[Formerly : Katwa Udyog Limited]

Registered Office: Jyoti Towers, 215/2, Karbhar Street, Nazar Camp, Vadgaon,
Belgaum - 590 005. Tel.: 0831 - 2484412, 2483510; Fax: 0831 - 2484421

CIN No. L26: 1KA1993PLC014104, E-mail: keshavinfra@gmail.com, Website: www.keshavcement.com

Date: 24-05-2022


TO WHOM SO EVER IT MAY CONCERN

CERTIFICATE

This is to certify that Mis, SANGEETA NANDISH HOSUR a student of Basaveshwar commerce college Bagalkot. She has done plant training in our organization as a part of their fulfillment in completion of the B.B.A course.

From 25-04-2022 to 24-05-2022 during the training we have found her to be honest in her work.

We wish her all success in his future endeavor.


SHRI KESHAV CEMENTS & INFRA LTD.
Sy. No. 346, At. Post: KALADGI
Tal. & Dist: Bagalkot-587204.

Post Box No.: 59
Exam Centre No.: 6205

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Fax : 08354-221712
Mob : 9448302144

B.V.V.Sangha's



BASAVESHWAR COMMERCE COLLEGE,

BAGALKOT - 587 101.

Dist : BAGALKOT)

(KARNATAKA STATE



NAAC : B++

Dr. Jagannath V. Chavan

Principal

M.A.,M.Phil.,Ph.D., S.L.E.T.

Ref. No.: BCCB /

/20 -

Date 10-06-22

Email : bvvscommerce@gmail.com bccb_evaluation@rediffmail.com
website : bvvsbccb.org

CERTIFICATE OF APPROVAL

This is to Certify that **Miss.Sangeeta .N. Hosur [B1916649]** of B.B.A VI Semester has Successfully Completed her Project Entitled **“WORKING CAPITAL MANAGEMENT AT,SHRI KESHAVA CEMENTS & INFRA LTD KALADAGI, DIST: BAGALKOTE.**

Internal Guide

Prof. Nandini N.Doddamani

H.O.D &Co-ordinator

Prof. Vidya I. Vastrad

Principal

Dr.J.V.Chavan

55
80

RANI CHANNAMMA UNIVERSITY BELAGAVI



**B.V.V.SANGHA'S
BACHELOR OF BUSINESS ADMINISTRATION**



**BASAVESHWAR COMMERCE COLLEGE
BAGALKOT-587101**

2021-2022

Project Report On:

"A STUDY ON WORKING CAPITAL MANAGEMENT"

**AT
SOUTH INDIAN BANK LTD, BENGALURU**

**Submitted by:
Miss. SANGEETA NAREGAL
|B1916650|**

**INTERNAL GUIDE
Prof. MUTTU. R. BADAGANDI**

**EXTERNAL GUIDE
GANESHKUMAR BHAT**

**CO-ORDINATOR
Prof. V. I. VASTRAD**

**PRINCIPAL
Dr. J. V. CHAVAN**



BR/GEN/CERT/51/2022-23

Date: 22.06.2022

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Miss Sangeeta Naregal of BBA VI Sem student of Basaveshwar Commerce College Bagalkot has successfully completed her In-Plant Training on "A study on Working Capital Management" in our organization from 25.04.2022 to 24.05.2022.

She has shown Interest, sincerity and hard work during the project period and we wish her all the very best for her future endeavors.

For The South Indian Bank Ltd

For THE SOUTH INDIAN BANK LTD.,

(Signature)
Senior Manager and Branch Head
Branch Marathahalli, Bengaluru
Branch Manager

Mr Ganeshkumar Bhat
PPC: 6027



Experience Next Generation Banking

Branch	The South Indian Bank Ltd, Marathahalli Branch, No.9, 2 nd cross, Vijaya Parvathy Complex, Munnekolala, Marathahalli, Bangalore-560 037. Phone :080-28543519, Email:br0491@sib.co.in
Corporate Office	Regd. Office : SIB House, T B Road, Mission Quarters, Thrissur, Kerala – 680001 Telephone Number : + 91-487-2420020, Fax Number : + 91-487-2420020, E-Mail : sibcorporate@sib.co.in Website : www.southindianbank.com
Corporate Identity Number: L65191KL1929PLC001017	

Post Box No.: 59
Exam Centre No.: 6205

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BASAVESHWAR COMMERCE COLLEGE,
BAGALKOT - 587 101.

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(KARNATAKA STATE



NAAC : B++

Dr. Jagannath V. Chavan
Principal

M.A.,M.Phil.,Ph.D., S.L.E.T.

Ref. No.: BCCB /

/ 20 -

Date _____

Email : bvvscommerce@gmail.com bccb_evaluation@rediffmail.com
website : bvvsbccb.org

CERTIFICATE OF APPROVAL

This is to Certify that **Miss. SANGEETA NAREGAL [B1916650]** of B.B.A VI Semester has Successfully Completed her Project Entitled "A STUDY ON WORKING CAPITAL MANAGEMENT AT SOUTH INDIAN BANK BENGALURU".

Internal Guide

Prof. Muttu R. Badagandi

H.O.D & Co-Ordinator

Prof. V. I. Vastrad

Principal

Dr. Jagannath V. Chavan

68
80

99225