

RANI CHANNAMMA UNIVERSITY, BELAGAVI



**B.V.V. SANGHA'S
BACHELOR OF BUSINESS ADMINISTRATION**



**BASAVESHWAR COMMERCE COLLEGE
BAGALKOTE - 587101**

2021-2022

Project Report On:

"A STUDY ON CONSUMER BUYING BEHAVIOUR"

AT

KARNATAKA MILK FEDERATION BAGALKOT

SUBMITTED BY

MISS. SHRUTHI

[B1916662]

INTERNAL GUIDE

Prof. NANDINI N. DODDAMANI

EXTERNAL GUIDE

COORDINATOR

PRINCIPAL

Mr. V. R. YADAHALLI PIGE VIDYAL VASTARAD Dr. J.V CHAVAN

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BASAVESHWAR COMMERCE COLLEGE,

BAGALKOT - 587 101.

Dist : BAGALKOT)

(KARNATAKA STATE



NAAC : B++

Dr. Jagannath V. Chavan
Principal M.A.,M.Phil.,Ph.D., S.L.E.T.

Ref. No.: BCCB /

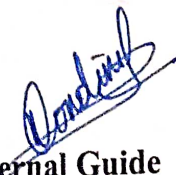
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Date 10-06-22

Email : bvvscommerce@gmail.com bccb_evaluation@rediffmail.com
website : bvvsbccb.org

CERTIFICATE OF APPROVAL

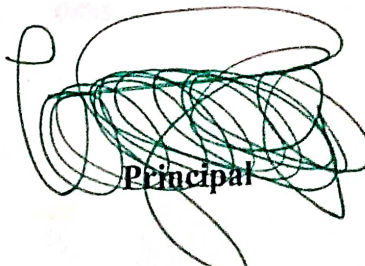
This is to Certify that Miss. Shruthi [B1916662] of B.B.A VI Semester has Successfully Completed her Project Entitled "A STUDY ON CONSUMER BUYING BEHAVIOR TOWARDS KARNATAKA MILK FEDERATION" BAGALKOTE .


Internal Guide

Prof. Nandini N. Doddamani


H.O.D & Co-ordinator

Prof. Vidya I. Vastrad


Principal

Dr. J.V. Chavan

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CERTIFICATE

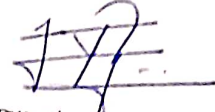
This is to Certify that Miss. Shruthi (B1916662) of B.B.A. 6th Sem. Student Basaveshwar Commerce College Bagalakov, has visited our nandina dairy plant. She has successfully completed her project title on "CONSUMER BUYING BEHAVIOUR TOWARDS KARNATAKA MILK FEDERATION" during the period of 30 Days i.e., from date: 25-04-2022 to 24-05-2022. She had worked satisfactorily toward completion of project assigned to her.

During, the course of her training we found her very dedicated towards her work.

We wish her all the luck for her future.

Place : Bagalkot

Date :



Signature of Official
ಉಪ ವ್ಯವಸ್ಥಾಪಕರು (ಮಾ)
ನಿಜಯಪುರ & ಬಾಗಲಕೋಟೆ ಜಿಲ್ಲಾ
ಹಾಲು ಒಕ್ಕೂಟ ನಿ., ಬಾಗಲಕೋಟೆ.