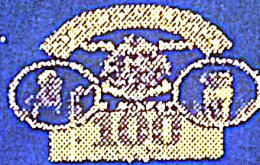


RANI CHANNAMMA UNIVERSITY, BELAGAVI



**B.V.V. SANGHA'S
BACHELOR OF BUSINESS ADMINISTRATION**



**BASAVESHWAR COMMERCE COLLEGE
BAGALKOTE - 587101**

2021-2022

Project Report On:

"A STUDY ON BRAND EQUITY"

**AT
KUMADA CARS PVT. LTD.**

SUBMITTED BY

Mr. NAVEEN N. KALLEPPANAVAR

[B1916625]

INTERNAL GUIDE

Prof. VIDYA I. VASTRAD

EXTERNAL GUIDE

MISS. RAKSHA

CO-ORDINATOR

Prof. VIDYA I. V

PRINCIPAL

Dr. JAGANNATH V.C

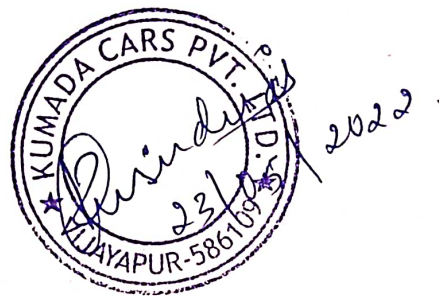


RENAULT
Passion for life

23/05/2022

CERTIFICATE

This is to certify that **NAVEEN N KALLEPPANAVAR** bearing Reg.no **B1916625**, is a student of Bachelor of Business Administration third year studying in Basaveshwar commerce College, Bagalkot have taken up a research project on **"A STUDY ON BRAND EQUITY OF RENAULT AT KUMADA CARS PVT LTD"** in our organization from **24.04.2022** to **25.05.2022**. During his tenure in our organization he was hard working and sincere in carrying on the project. We wish him a great career.



RENAULT VIJAYAPUR

KUMADA CARS PVT, LTD.
Plot No : 7K/3, NH-50, Near Ibrahimpur Ring Road,
Opp. Shri Sangameshwar Hospital,
VIJAYAPUR - 586109 (Karnataka India)

Phone: +91 9513393672
Email: kumada@renault.com

Post Box No.: 59
Exam Centre No.: 6205

B.V.V.Sangha's

08354 : 220229 (O)
Fax : 08354-221712
Mob : 9448302144



BASAVESHWAR COMMERCE COLLEGE,

BAGALKOT - 587 101.

Dist : BAGALKOT)

(KARNATAKA STATE



NAAC : B++

Dr. Jagannath V. Chavan

Principal

M.A.,M.Phil.,Ph.D., S.L.E.T.

Ref. No.: BCCB /

/20

Date 10/06/2022.

Email : bvvscommerce@gmail.com bccb_evaluation@rediffmail.com
website : bvvsbccb.org

CERTIFICATE OF APPROVAL

This is to certify that **MR. NAVEEN N. KALLEPPANAVAR** [B1916625] of B.B.A VIth Semester has successfully completed his project entitled "A STUDY ON BRAND EQUITY OF RENAULT AT KUMUDA CAR PVT. LTD., VIJAYPUR".

INTERNAL GUIDE

Prof. Vidya I. Vastrad

HOD & CO-ORDINATOR

Prof. Vidya I. Vastrad

PRINCIPAL

Dr. Jagannath V. Chavan

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