



**B.V.V.Sangha's
Basaveshwar Commerce College, Bagalkot.**



CRITERION III RESEARCH, INNOVATIONS AND EXTENSION

3.5: Collaboration



**MOU With Indian Journal of Research in Commere, Management,
Engineering &Applied Science (DK Publication House) Hubli**

MOU With Indian Journal of Research in Commere, Management, Engineering & Applied Science (DK Publication House) Hubli

Name of the institution / industry with whom the MoU / linkage is made	Purpose of the MoU/Linkage	Duration of MoU / linkage
Indian Journal of Research in Commere, Management, Engineering & Applied Science (DK Publication House) Hubli	Research and Publication of National/International proceedings of Seminar or conferences organised by the college	16/9/2015 to 31/3/2019

Activities under the MOU

1. One Day Workshop on SPSS & REPORT WRITING was organized by M.COM Dept on 03-12-2017. Dr. Kartikey Koti- Editor in Chief IJRCMEAS, Hubballi was the Resource Person.
2. National Level Students and Research Scholars Conference on Innovative Trends in Commerce, Management & Economics was organized by PG Department of Commerce on 30th of May 2019. The proceedings of the conference have been published in Indian Journal of Research in Commerce, Management, Engineering and Applied Science bearing ISSN 2454-6593 and which has an impact factor of 3.26. The journals were released by the dignitaries on the dais. This Journal is published by DK Publication House Hubli.

MOU With Indian Journal of Research in Commerce, Management, Engineering & Applied Science (DK Publication House) Hubli

ISSN 2454-6593



**INDIAN JOURNAL OF RESEARCH IN COMMERCE,
MANAGEMENT, ENGINEERING AND APPLIED SCIENCE**

DK Publication House, #119, Siddeshwar Park Vidyanagar, Hubli 580031
Mobile: 8088822199, e-mail: dkphub@gmail.com ijrcmeas@gmail.com

Date: 16/09/2015

Memorandum of Understanding

Between

Indian Journal of Research in Commerce, Management, Engineering and Applied Science
Published by

DK Publication House, Hubli

And

B.V.V. Sangha's

Basaveshwar Commerce College, Bagalkot

This Memorandum of Understanding (MOU) sets for the terms and understanding between DK Publication House, Hubli and the B.V.V. Sangha's Basaveshwar Commerce College, Bagalkot for Research and Publication of the National/International Seminar or Conferences organized by the college.

Indian Journal of Research in Commerce, Management, Engineering and Applied Science (IJRCMEAS), the pioneers in North Karnataka for publishing research articles. It's an excellent platform for young Ph.D researchers and experienced scholars to showcase their knowledge in their respective fields. The journal aims to provide the most complete and reliable source of information on recent developments in Business Studies, Engineering and Sciences. Each issue brings you critical perspectives and cogent analysis, serving as a channel for the best theoretical and research work in the field.

The Department of Research of Basaveshwar Commerce College, who is willing to take up the seminars and conferences at the National or International level. The research papers have to be published as per the guidelines of the review

committee of the research committee and DK publication House, Hubli in International Journal bearing ISSN 2454-6593.



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The purpose of this MOU will be-

1. To enhance the research activities of the college.
2. To organize the various National / International level seminars or conferences
3. To boost the research level of the faculty and the students.
4. To help the P.G. students for their research exposure.
5. To help the research scholars to publish their papers at the journal.

This MOU is come into effect on 16th September, 2015 is at- will and may be modified by mutual consent of authorized officials from the signatories of this MOU. And this MOU will end on 31st March, 2019

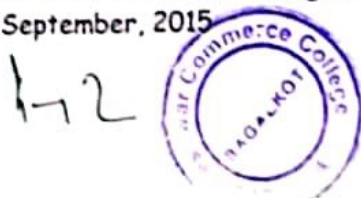
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For: Basaveshwar Commerce College, Bagalkot
Date: 16 September, 2015




For: DK Publication House, Hubli
Date: 16 September, 2015

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One Day Workshop on SPSS & REPORT WRITING was organized by M.COM Dept on 03-12-2017. Dr. Kartikey Koti- Editor in Chief IJRCMEAS, Hubballi was the Resource Person

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Basaveshwar Commerce College, Bagalkot
Re-Accredited at "B⁺⁺" Grade by NAAC
P.G. Department of Commerce
IQAC

One day Workshop on

SPSS & REPORT WRITING

Date: 03-12-2017 Time: 10:00 am
Venue: P.G. Block

President

Shri. Ashok M. Sajjan (Bewoor)
Chairman
College Governing Council
B.V.V. Sangha, Bagalkot

Resource Person

Dr. Kartikey Koti
Editor In Chief
IJRCMEAS, Hubballi

All are cordially invited

Prof.(Smt) K.J.Malaji Dr. J.V.Chavan Prof. (Smt) S.H. Shettar
Coordinator and HOD IQAC Co-Ordinator Principal
P.G. Department of Commerce

One Day Workshop on SPSS & REPORT WRITING was organized by M.COM Dept on 03-12-2017.
Dr. Kartikey Koti- Editor in Chief IJRCMEAS, Hubballi was the Resource Person



Inauguration of National Level Students and Research Scholars Conference on Innovative Trends in Commerce, Management & Economics by Sri K.R.Kamath former CMD, Punjab National Bank, Mumbai Organized by PG Department of Commerce on 30th of May 2019.



**National Level Students and Research Scholars Conference on Innovative Trends in Commerce, Management & Economics Organized by PG Department of Commerce on 30th of May 2019.
Release of the Journal published by DK Publication house IJRCMEAS**



Distribution of prizes to best paper presenters by Dr.S.B.Akash chief Guest



ರಾಷ್ಟ್ರೀಯ ವಿಚಾರ ಸಂಕಿರಣ

ಅವಶ್ಯಕತೆ ಅನಿಷ್ಟಾರದ ತಾಯಿ; ಕಾಮತ್

ಪ್ರಜಾವಾಣಿ ವಾರ್ತೆ

ಬಾಗಲಕೋಟೆ: 'ವಾಣಿಜ್ಯ ಮತ್ತು ಅರ್ಥಶಾಸ್ತ್ರ ಒಂದೇ ನಾಡಿನ ಎರಡು ಮುಖಗಳು. ಅನಿಷ್ಟಾರ ಇಂದು ವಾಣಿಜ್ಯ ಕ್ಷೇತ್ರದಲ್ಲಿ ಪ್ರತಿ ಪಂತದಲ್ಲೂ ಕಾರ್ಯ ಪ್ರವೃತ್ತವಾಗಿದೆ' ಎಂದು ಪಂಚಾಲ್ ನ್ಯಾಷನಲ್ ಬ್ಯಾಂಕಿನ ವ್ಯವಸ್ಥಾಪಕ ನಿರ್ದೇಶಕ ಕೆ.ಆರ್.ಕಾಮತ್ ಹೇಳಿದರು.

ಬಸವೇಶ್ವರ ವಾಣಿಜ್ಯ ಮಹಾವಿದ್ಯಾಲಯದ ಸ್ನಾತಕೋತ್ತರ ವಿಭಾಗದಿಂದ ಜರುಗಿದ ಒಂದು ದಿನದ ರಾಷ್ಟ್ರೀಯ ವಿಚಾರಸಂಕರಣದಲ್ಲಿ 'ವಾಣಿಜ್ಯಶಾಸ್ತ್ರ ಅರ್ಥಶಾಸ್ತ್ರ ಹಾಗೂ ನಿರ್ವಹಣಾ ಶಾಸ್ತ್ರಗಳಲ್ಲಿ ಹೊಸ ಅನಿಷ್ಟಾರಗಳು' ಎಂಬ ವಿಷಯದ ಮೇಲೆ ಅವರು ಮಾತನಾಡಿದರು.

ಅಮೆಜಾನ್, ಗೂಗಲ್, ಫೇಸ್‌ಬುಕ್, ಅಲಿಬಾಬಾ, ಟಿಂಟಾಯ್, ವಾಟ್‌ಆಪ್ ಕಂಪನಿಗಳಿಂದ ವಾಣಿಜ್ಯ ಹಾಗೂ ಆರ್ಥಿಕ ಕ್ಷೇತ್ರ ಬಾಗಿಕೂವಾಗಿ ವಿಸ್ತಾರಗೊಳ್ಳುತ್ತಾ ಸಾಗಿದೆ. ಸಣ್ಣ ಸಣ್ಣ ಅನಿಷ್ಟಾರಗಳು ದೊಡ್ಡ ದೊಡ್ಡ ಬದಲಾವಣೆಗೆ ಕಾರಣವಾಗಿವೆ. ಅದಕ್ಕೆ ಅಂಕಚಾರಣ ವೇದಿಕೆ ಒದಗಿಸಿದೆ. ಟೆಲಿಕಾಂ, ಸಾರಿಗೆ, ವಾಯುಯಾನ ಮಾರುಕಟ್ಟೆ ಕ್ಷೇತ್ರವನ್ನು ಇ-ಕಾಮರ್ಸ್

ಮುಖ್ಯಾಂಶಗಳು

- ಪಣ್ಣ ಅನಿಷ್ಟಾರಗಳು ದೊಡ್ಡ ದೊಡ್ಡ ಬದಲಾವಣೆಗೆ ಕಾರಣ
- ವಿಸ್ತಾರಗೊಳ್ಳುತ್ತಿರುವ ಆರ್ಥಿಕ ಕ್ಷೇತ್ರ

ಸಮೀಕರಿಸಿದೆ. ಒಂದೊಂದೊಂದು ವಿಷಯಗಳು ಅಂತರ ಸಂಬಂಧ ಹೊಂದಿವೆ ಎಂದರು.

'ಡೆವಿಟ್, ಕ್ರೆಡಿಟ್ ಕಾರ್ಡ್, ರೂಪೇ, ಗೂಗಲ್ ಪೇ, ಫೋನ್‌ಪೇ, ಇ-ವೇ ಬಿಲ್‌ಗಳು ವಾಣಿಜ್ಯಶಾಸ್ತ್ರ ಅರ್ಥಶಾಸ್ತ್ರ ಹಾಗೂ ನಿರ್ವಹಣಾ ಶಾಸ್ತ್ರಗಳು ವೇಗವಾಗಿ ಬೆಳೆಯಲು ಕಾರಣಭೂತವಾಗಿವೆ ಎಂದು ಹೇಳಿದರು. ಅನಿಷ್ಟಾರಗಳಿಂದ ಜಗತ್ತು ಚಿಕ್ಕದಾಗಿದೆ. ಗ್ರಾಹಕ ಕೇಂದ್ರಿತ ಅಂಶಗಳು ಪ್ರಮುಖವಾಗಿವೆ. ಬದಲಾವಣೆ ಜಗದ ನಿಯಮ' ಎಂದರು.

ಕಾರ್ಯಕ್ರಮದ ಅಧ್ಯಕ್ಷತೆ ವಹಿಸಿದ್ದ ಎಸ್.ಎಚ್. ಶೆಟ್ಟರ ಮಾತನಾಡಿ, 'ಹೊಸ ಹೊಸ ಅನಿಷ್ಟಾರದ ಪರಿಣಾಮ ಇಂದು ಸಾಮಾಜಿಕವಾಗಿ ಬದಲಾವಣೆ ಕಾಣುತ್ತಿದ್ದೇವೆ. ಸರಣಿ ಸೇವಾ ಕ್ಷೇತ್ರ ವಿಸ್ತಾರಗೊಳ್ಳುತ್ತಾ



ಬಾಗಲಕೋಟೆಯಲ್ಲಿ ಗುರುವಾರ ನಡೆದ ರಾಷ್ಟ್ರೀಯ ವಿಚಾರ ಸಂಕಿರಣದಲ್ಲಿ ಸ್ವರಣಕೇಯನ್ನು ಕೆ.ಆರ್.ಕಾಮತ್ ಬಿಡುಗಡೆ ಮಾಡಿದರು

ಹೋಗುವುದು. ಬೇಕು ಬೇಡಗಳು ಪೂರೈಸುವುದರಿಂದ ಆರ್ಥಿಕ ಕ್ಷೇತ್ರ ವಿಸ್ತಾರಗೊಳ್ಳುವುದು. ವಿದ್ಯಾರ್ಥಿಗಳು ಹಾಗೂ ಶಿಕ್ಷಕರು ವಾಣಿಜ್ಯಶಾಸ್ತ್ರ ಅರ್ಥಶಾಸ್ತ್ರ, ನಿರ್ವಹಣಾಶಾಸ್ತ್ರಗಳಲ್ಲಿ ತೊಡಗಿಸಿಕೊಳ್ಳಲು ಹೇಳಿದರು. ವಿಜ್ಞಾನಕ್ಕೆ ನೇರ ಸ್ಪರ್ಧೆಯನ್ನು ಉದ್ದೋಗ ದೃಷ್ಟಿಯಿಂದ ಅವಕಾಶ ಒದಗಿಸಿದೆ' ಎಂದರು.

ಅನಂತ ಓಂಕಾರ, ರಾಣಿ ಚೆನ್ನಮ್ಮ ವಿಶ್ವವಿದ್ಯಾಲಯದ ಅನುಭವ ಸಂಗಮದ ಸಂಯೋಜಕ ಡಾ. ಎಚ್.ಎಸ್. ಪೂಜಾರ, ಬಿಮ್‌ನ ಸಂಯೋಜಕ ಡಾ. ಆರ್.ಬಿ. ಅಳಗಿ,

ನಿವೃತ್ತ ಪ್ರಾಚಾರ್ಯ ಪುಷ್ಪ ಎಸ್.ಬಿ. ಗವಿಮಠ, ಎಸ್.ಆರ್. ಕಂಠಿ ಕಾನೂನು ಮಹಾವಿದ್ಯಾಲಯದ ಪ್ರಾಚಾರ್ಯ ಡಾ. ಎಂ.ಪಿ. ಚಂದ್ರಿಕಾ, ಅಕ್ಕಮಹಾದೇವಿ ಮಹಿಳಾ ವಿ.ವಿ. ಪ್ರಾಚಾರ್ಯ ಪುಷ್ಪ ಎಸ್. ಜಿ. ಒಡೆಯರ, ಬಿ.ಕೆ.ಎ.ಎ. ಸಂಯೋಜಕ ಡಾ. ಜಿ.ವಿ. ಚನ್ನಾಣ, ಪುಷ್ಪ ಎಂ.ವಿ. ಜಿಗುಪ್ಪಿ ಭಾಗವಹಿಸಿದ್ದರು. ಪೂರ್ಣಿಮಾ ಪ್ರಾರ್ಥಿಸಿದರು. ಕೆ. ಜಿ. ಮಲಬೆ ಸ್ವಾಗತಿಸಿದರು. ಪುಷ್ಪ ಎಸ್.ಆರ್. ಚರಂತಿಮಠ ಪರಿಚಯಿಸಿದರು. ಪುಷ್ಪ ವಿನೋದ ನಂದರಗಿ ವಂದಿಸಿದರು. ಗಿರಿಜಾ ನಾವದಗಿ ಕಾರ್ಯಕ್ರಮ ನಿರೂಪಿಸಿದರು.

ಬಸವೇಶ್ವರ ವಾಣಿಜ್ಯ ಮಹಾವಿದ್ಯಾಲಯದಲ್ಲೇ ರಾಷ್ಟ್ರೀಯ ವಿಚಾರ ಸಂಕಿರಣ ವಾಣಿಜ್ಯ ಕ್ಷೇತ್ರದಲ್ಲಿ ಅನಿಷ್ಟಾರದ ಪರ್ವ; ಕಾಮತ್

ರಾಷ್ಟ್ರೀಯ ವಿಚಾರ ಸಂಕಿರಣವನ್ನು ಪಂಚಾಲ್ ನ್ಯಾಷನಲ್ ಬ್ಯಾಂಕಿನ ವ್ಯವಸ್ಥಾಪಕ ಕೆ.ಆರ್. ಕಾಮತ್ ಉದ್ಘಾಟಿಸಿದರು. ಪ್ರಾಚಾರ್ಯ ಎಸ್.ಎಚ್. ಶೆಟ್ಟರ ಮೆಚ್ಚುಗೆಯನ್ನು ಪಡೆದರು. ಕಾರ್ಯಕ್ರಮದ ಅಧ್ಯಕ್ಷತೆ ವಹಿಸಿದ್ದ ಎಸ್.ಎಚ್. ಶೆಟ್ಟರ ಮಾತನಾಡಿ, 'ಹೊಸ ಹೊಸ ಅನಿಷ್ಟಾರದ ಪರಿಣಾಮ ಇಂದು ಸಾಮಾಜಿಕವಾಗಿ ಬದಲಾವಣೆ ಕಾಣುತ್ತಿದ್ದೇವೆ. ಸರಣಿ ಸೇವಾ ಕ್ಷೇತ್ರ ವಿಸ್ತಾರಗೊಳ್ಳುತ್ತಾ ಸಾಗಿದೆ. ಸಣ್ಣ ಸಣ್ಣ ಅನಿಷ್ಟಾರಗಳು ದೊಡ್ಡ ದೊಡ್ಡ ಬದಲಾವಣೆಗೆ ಕಾರಣವಾಗಿವೆ. ಟೆಲಿಕಾಂ, ಸಾರಿಗೆ, ವಾಯುಯಾನದ ಮಾರುಕಟ್ಟೆ ಕ್ಷೇತ್ರವನ್ನು ಇ-ಕಾಮರ್ಸ್ ಸಮೀಕರಿಸಿದೆ. ಡೆವಿಟ್ ಕಾರ್ಡ್, ರೂಪೇ, ಗೂಗಲ್ ಪೇ, ಫೋನ್ ಪೇ, ಇ-ವೇ ಬಿಲ್‌ಗಳು ವಾಣಿಜ್ಯ ಶಾಸ್ತ್ರ ಅರ್ಥಶಾಸ್ತ್ರ ಹಾಗೂ ನಿರ್ವಹಣಾ ಶಾಸ್ತ್ರಗಳಲ್ಲಿ ಹೊಸ ಅನಿಷ್ಟಾರಗಳು' ಎಂಬ ವಿಷಯದ ಮೇಲೆ ಅವರು ಮಾತನಾಡಿದರು.

ಅನಂತ ಓಂಕಾರ ರಾಣಿ ಚೆನ್ನಮ್ಮ ವಿಶ್ವವಿದ್ಯಾಲಯದ ಅನುಭವ ಸಂಗಮದ ಸಂಯೋಜಕರಾದ ಡಾ. ಎಚ್.ಎಸ್. ಪೂಜಾರ, ಬಿಮ್‌ನ ಸಂಯೋಜಕ ಡಾ. ಆರ್.ಬಿ. ಅಳಗಿ, ನಿವೃತ್ತ ಪ್ರಾಚಾರ್ಯ ಪುಷ್ಪ ಎಸ್.ಬಿ. ಗವಿಮಠ, ಎಸ್.ಆರ್. ಕಂಠಿ ಕಾನೂನು ಮಹಾವಿದ್ಯಾಲಯದ ಪ್ರಾಚಾರ್ಯ ಡಾ. ಎಂ.ಪಿ. ಚಂದ್ರಿಕಾ, ಅಕ್ಕಮಹಾದೇವಿ ಮಹಿಳಾ ಮಹಾವಿದ್ಯಾಲಯದ ಪ್ರಾಚಾರ್ಯ ಪುಷ್ಪ ಎಸ್.ಜಿ. ಒಡೆಯರ, ಮಹಾವಿದ್ಯಾಲಯದ ಬಿ.ಕೆ.ಎ.ಎ. ಸಂಯೋಜಕ ಡಾ. ಜಿ.ವಿ. ಚನ್ನಾಣ, ಸಂಯೋಜಕ ಡಾ. ಜಿ.ವಿ. ಚನ್ನಾಣ, ಪುಷ್ಪ ಎಂ.ವಿ. ಜಿಗುಪ್ಪಿ ಭಾಗವಹಿಸಿದ್ದರು. ಪೂರ್ಣಿಮಾ ಪ್ರಾರ್ಥನೆ ಮಾಡಿದರು. ಕೆ. ಜಿ. ಮಲಬೆ ಸ್ವಾಗತಿಸಿ, ಪರಿಚಯಿಸಿದರು. ಪುಷ್ಪ ತ್ರೀಮತಿ ಎಸ್. ಆರ್. ಚರಂತಿಮಠ ಪರಿಚಯಿಸಿದರು. ಪುಷ್ಪ ವಿನೋದ ನಂದರಗಿ ವಂದಿಸಿದರು. ಗಿರಿಜಾ ನಾವದಗಿ ಕಾರ್ಯಕ್ರಮ ನಿರೂಪಿಸಿದರು.

ವಿಜಯವಾಣಿ

• VIJAYAVANI » VIJAYAPURA

ಶುಕ್ರವಾರ 31 ಮೇ 2019

31 MAY 2019

ಕೆ.ಆರ್. ಕಾಮತ್ ಅಭಿಮತ | ರಾಷ್ಟ್ರೀಯ ವಿಚಾರ ಸಂಕಿರಣ ಸಣ್ಣ ಆವಿಷ್ಕಾರ ಬದಲಾವಣೆಗೆ ಕಾರಣ

ಬಾಗಲಕೋಟೆ: ವಾಣಿಜ್ಯ ಶಾಸ್ತ್ರ ಮತ್ತು ಅರ್ಥಶಾಸ್ತ್ರ ಒಂದೇ ನಾಣ್ಯದ ಎರಡು ಮುಖಗಳು. ಆವಿಷ್ಕಾರ ಇಂದು ವಾಣಿಜ್ಯ ಕ್ಷೇತ್ರದಲ್ಲಿ ಕಾರ್ಯ ಪ್ರವೃತ್ತವಾಗಿದೆ ಎಂದು ಪಂಜಾಬ್ ನ್ಯಾಷನಲ್ ಬ್ಯಾಂಕ್ ವ್ಯವಸ್ಥಾಪಕ ನಿರ್ದೇಶಕ ಕೆ.ಆರ್. ಕಾಮತ್ ಹೇಳಿದರು.

ನಗರದ ಬಿವಿವಿ ಸಂಘದ ನೂತನ ಸಭಾಭವನದಲ್ಲಿ ಬಸವೇಶ್ವರ ವಾಣಿಜ್ಯ ಕಾಲೇಜಿನ ಎಂ.ಕಾಂ. ಸ್ನಾತಕೋತ್ತರ ವಿಭಾಗದಿಂದ ವಾಣಿಜ್ಯ ಶಾಸ್ತ್ರ, ಅರ್ಥಶಾಸ್ತ್ರ ಹಾಗೂ ನಿರ್ವಹಣೆ ಶಾಸ್ತ್ರಗಳಲ್ಲಿ ಹೊಸ ಆವಿಷ್ಕಾರಗಳು ಕುರಿತು ಗುರುವಾರ ಹಮ್ಮಿಕೊಂಡಿದ್ದ ಒಂದು ದಿನದ ರಾಷ್ಟ್ರೀಯ ವಿಚಾರ ಸಂಕಿರಣ ಉದ್ಘಾಟನೆ ಅವರು ಮಾತನಾಡಿದರು.

ಇಂದು ಅಮೆಜಾನ್, ಗೂಗಲ್, ಫೇಸ್‌ಬುಕ್, ಅಲಿಬಾಬಾ, ಟೊಯಾಟೋ, ವಾಟ್ಸ್‌ಆಪ್ ಕಂಪನಿಗಳಿಂದ ವಾಣಿಜ್ಯ ಹಾಗೂ ಆರ್ಥಿಕ ಕ್ಷೇತ್ರ ಜಾಗತಿಕವಾಗಿ ವಿಸ್ತಾರಗೊಳ್ಳುತ್ತ ಹೋಗುತ್ತಿದೆ ಎಂದರು.

ಸಣ್ಣ ಆವಿಷ್ಕಾರಗಳು ದೊಡ್ಡ ದೊಡ್ಡ ಬದಲಾವಣೆಗೆ ಕಾರಣವಾಗಿದೆ. ಆವಿಷ್ಕಾರಗಳಿಂದ ಜಗತ್ತು ಚಿಕ್ಕದಾಗಿದೆ. ಗ್ರಾಹಕ ಕೇಂದ್ರಿತ ಅಂಶಗಳು ಪ್ರಮುಖವಾಗಿವೆ. ಬದಲಾವಣೆ ಜಗದ ನಿಯಮ ಎಂದು ತಿಳಿಸಿದರು.

ಪ್ರಾಚಾರ್ಯ ಎಸ್.ಎಚ್. ಶೆಟ್ಟರ್ ಮಾತನಾಡಿ, ಹೊಸ ಆವಿಷ್ಕಾರದ ಪರಿಣಾಮದಿಂದ ಸಾಮಾಜಿಕ ಬದಲಾವಣೆ



ಬಾಗಲಕೋಟೆಯಲ್ಲಿ ನಡೆದ ರಾಷ್ಟ್ರೀಯ ವಿಚಾರ ಸಂಕಿರಣವನ್ನು ಕೆ.ಆರ್. ಕಾಮತ್ ಉದ್ಘಾಟಿಸಿದರು. ಪ್ರಾಚಾರ್ಯ ಎಸ್.ಎಚ್. ಶೆಟ್ಟರ್, ಡಾ. ಎಚ್.ಎಸ್. ಪೂಜಾರ, ಡಾ.ಆರ್.ಜಿ. ಅಳ್ಳಗಿ ಇತರರು ಇದ್ದರು.

ಯಾಗುತ್ತಿದೆ. ಸರಕು ಸೇವಾ ಕ್ಷೇತ್ರ ವಿಸ್ತಾರಗೊಳ್ಳುತ್ತಿದೆ. ಬೇಕು ಬೇಡಿಕೆಗಳು ಪೂರೈಸುವುದರಿಂದ ಆರ್ಥಿಕ ಕ್ಷೇತ್ರ ವ್ಯಾಪ್ತಿ ದೊಡ್ಡದಾಗಿಸಿಕೊಂಡಿದೆ ಎಂದರು. ಬಿಮ್ಸನ ಸಂಯೋಜಕ ಡಾ.ಆರ್.ಜಿ. ಅಳ್ಳಗಿ, ಡಾ. ಎಚ್.ಎಸ್. ಪೂಜಾರ, ಡಾ.ಎಂ.ಪಿ. ಚಂದ್ರಿಕಾ, ಪ್ರೊ.ಎಸ್.ಬಿ. ಗವಿಮಠ, ಪ್ರೊ. ಎಸ್. ಜಿ. ಒಡೆಯರ, ಡಾ.ಜಿ.ವಿ. ಚವಾಣ್, ಪ್ರೊ.ಎಂ.ವಿ. ಜಿಗಬಡ್ಡಿ ಇದ್ದರು. ಕೆ.ಜಿ. ಮಲಜಿ ಸ್ವಾಗತಿಸಿದರು. ಎಸ್. ಎಸ್. ಚರಂತಿಮಠ ಪರಿಚಯಿಸಿದರು. ವಿನೋದ ನಂದರಗಿ ವಂದಿಸಿದರು. ಗಿರಿಜಾ ನಾವದಗಿ ನಿರೂಪಿಸಿದರು.

Conference proceeding

ISSN 2454-6593
PIF: 3.26



**INDIAN JOURNAL OF
RESEARCH IN COMMERCE,
MANAGEMENT, ENGINEERING
AND APPLIED SCIENCE**

May 2019

Conference proceeding



B.V.V. Sangha's

BASAVESHWAR COMMERCE COLLEGE BAGALKOT-587 101.



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Indian Journal of Research in Commerce, Management, Engineering and Applied Science (IJRCMEAS), is the pioneer in North Karnataka for publishing research articles. With IIT and other major educational institutions in twin cities Hubli and Dharwad; the need for research has enhanced. Thus, IJRCMEAS is doing its best to nurture the young research scholars and academicians.

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I can't change the direction of the wind, but I can adjust my sails to always reach my destination.

– Jimmy Dean

The world is changing faster than ever before. With billions of people hyper-connected to each other in an unprecedented global network, it allows for an almost instantaneous and frictionless spread of new ideas and innovations. Combine this connectedness with rapidly changing demographics, shifting values and attitudes, growing political uncertainty, and exponential advances in technology, and it's clear the next decade is setting up to be one of historic transformation. E-commerce is fast gaining momentum and has become an essential element of our daily life. With every passing day, newer platforms are sprouting up in the dotcom trading arena, thereby enlarging the size of the dish to an all new level. Prompt customer-care service, after sale grievance handling, easy returns and attractive discounts have ensured that more and more customers are taking to online shopping now. Consumers today are not hesitant to order big-ticket items such as AC's, Fridge, TV and even furniture online. In the days to come, shopping online is going to get more convenient now and consumers can expect a faster delivery and competitive pricing of products and services. This would also mean that supply chain and logistics would get a big boost and at the end customer will be the real gainer.

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ISSN 2454-6593
PIF: 3.26

**INDIAN JOURNAL OF
RESEARCH IN COMMERCE,
MANAGEMENT, ENGINEERING
AND APPLIED SCIENCE**



VOLUME: I

DK PUBLICATION HOUSE

#119, Siddeshwar Park , Vidyanagar, HUBBALLI 580-031

Mobile No.: 80888 22199 www.dkpublication.com E-mail: dkphub@gmail.com

Conference Proceeding



B.V.V. Sangha's
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On the Occasion of

Golden Jubilee Celebration

P.G. Department of Commerce

Organizes

National Level Students & Research Scholars Conference on

**INNOVATIVE TRENDS IN
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Conference Proceeding

B.V.V. Sangha's Basaveshwar Commerce College, PG Department Of Commerce, Bagalkot-587101, Karnataka, Organized National Conference On "Innovative Trends In Commerce, Management & Economics."

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B.V.V. Sangha Bagalkot has been offering quality education since its inception in 1906. The effort of our college to achieve the vision of rural empowerment by imparting higher education has resulted in achieving "B⁺⁺" grade by NAAC. Our college has been striving to contribute towards the enrichment of higher education by offering a forum for generating innovative ideas in research publications.

The present National Level Students & Research Scholars Conference on "Innovative Trends in Commerce, Management & Economics" is a continuation of our commitment to promote quality in higher education of Business and Management. The conference aims to present latest research findings and innovative ideas on Commerce, Management & Economics around the world and to enlighten the teaching fraternity, researchers, and professionals in Finance & Banking, Accounting, Marketing, Human Resource and Economics. As a result the papers presented during the technical sessions have been brought into the document form.

This conference is a truly global, productive and proactive platform for researchers all over the world to get together and discuss issues on Innovative Trends in Commerce, Management & Economics.

This journal consists of articles of teaching fraternity, research scholars and students to enrich the knowledge of Business and Management education. The souvenir has been prepared as a valuable document for guiding the young researchers and students to develop passion for research.

We take this opportunity to thank Shri. Veeranna C. Charantimath, honorable Chairman of B.V.V. Sangha, Bagalkot, Shri Mahesh N. Athani, Hon. Secretary, B.V.V. Sangha, Bagalkot, Shri Ashok M. Sajjan(Bewoor) Chairman, College Governing Council, B.V.V. Sangha Bagalkot, teaching, non- teaching staff and students of our college for their enormous support and guidance in organizing the seminar successfully. We remain thankful to all the research scholars, academicians and students all over the world for the research work and presentation which has enriched the academia.

Our sincere thanks to all who have directly and indirectly contributed towards the success of this National Conference.

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On the Occasion of Golden Jubilee Celebration

PG Department of Commerce

Organizes

**National Level Students and Research Scholars Conference on
INNOVATIVE TRENDS
IN
COMMERCE, MANAGEMENT & ECONOMICS
A Brief Report**

B.V.V.Sangha's, Basaveshwar Commerce College, PG Department of Commerce, Bagalkot organized, one day national level students and research scholars conference on Innovative Trends in Commerce, Management and Economics on 30th of May 2019.

Inauguration of the Conference was held at the new auditorium of B.V.V.Sangha. The Inaugurator and Keynote speaker to the conference was Sri K.R.Kamath former CMD, Punjab National Bank, Mumbai.

Sri K.R.Kamath addressed the gathering, that Necessity is the mother of Innovation. His grace spoke on the recent and innovative trends in Commerce, Management and Economics. Mr Kamath stated that innovation is the key for economic growth and economic development. He spoke of innovations practiced by the most common man in our day to day life. Such innovations not only reduce cost and time but also act as stress relievers. Prof Smt S.H. Shettar Principal Basaveshwar Commerce College, Bagalkot was the president. Also present on the dais were Smt Pushpa Kamath, Dr J.V.Chavan Coordinator for IQAC and BBA, Prof K.J.Malaji, Coordinator and HOD of PG Department as well as organizing secretary of the conference.

The proceedings of the conference have been published in Indian Journal of Research in Commerce, Management, Engineering and Applied Science bearing ISSN 2454-6593 and which has an impact factor of 3.26. The journals were released by the dignitaries on the dais.

Two technical sessions for both students and research scholars were held simultaneously. The Resource persons for student's session were Dr. H.S. Pujar, Coordinator RCU S.R. Kanthi, PG Centre , Anubhava Sangama, Bagalkot, Prof. S.B.Gavimath, former Principal, Basaveshwar Commerce College, Bagalkot and Prof S.N.Naragund Associate professor ,SRN Arts and M.B.Shirur Commerce College, Bagalkot.

The resource persons for research scholars session were Dr R.G. Allagi, Director of B.V.V. Sangha's Institute of Management studies , Bagalkot and Prof. Akash S.B. Prof Dept. of Commerce Rani Channamma University, Belagavi.

Valedictory of the conference was arranged in Basaveshwar Commerce College Bagalkot. The chief Guest Prof. Akash S.B. Prof Dept. of Commerce, Rani Channamma University, Belagavi spoke on the occasion. Sir highlighted the recent trends in Commerce, Management and Economics. He stated the reasons and importance of innovations in various disciplines.

Prof Smt S.H. Shettar Principal Basaveshwar Commerce College, Bagalkot was the president. She stated that innovation is the need of the hour. Also present on the dais were Dr J.V.Chavan, Coordinator for IQAC and BBA, Prof K.J.Malaji, organizing secretary of the conference.