



B. V. V. Sangha's
BASAVESHWAR COMMERCE COLLEGE, BAGALKOTE
PG DEPARTMENT OF COMMERCE (M.COM)



Organizes

“GYAAN-MANTHAN - 2K24”

Exploring new horizons....

Inter Collegiate Commerce Fest

Date : 06th July 2024

Venue : Basaveshwar Commerce College Campus



Shri Gurubasava Maha Swamiji of Billuru
Philanthropist & Founder
B. V. V. Sangha, Bagalkote

INTRODUCTION ABOUT B.V.V. SANGHA

Basaveshwara Veershaiva Vidyavardhaka Sangha was established with the blessings of His Holiness of Shri. Gurubasava Mahaswamiji of Bilur in 1906. It was started with Sanskrit Paathashala to fulfill the quest for knowledge of students with value based education. At present, it is operating 168 educational institutions from KG to PG.

COLLEGE & DEPARTMENT OF POST GRADUATE STUDIES

Basaveshwar Commerce College is a part of B. V. V. Sangha. It was established in 1970 with 50 students and presently 1200 students are studying in this institution offering various programmes such as B.Com, BBA & M.Com.

The institution introduced PG programme in Commerce from the academic year 2001-02 to cater the needs of the students from the surrounding areas. The Alumni of our college are rendering their services as lecturers in various educational institutions and are holding key positions in banking and corporate sector.

The motto of M.Com Department is to concentrate on curricular and extracurricular activities that guide the students in their overall personality development.



Dr. Veeranna C. Charantimath
Chairman
B.V.V. Sangha, Bagalkote



Shri Mahesh N. Athani
Honorary Secretary,
B.V.V. Sangha, Bagalkote



Shri Gurubasava S. Sulibhavi
Chairman, College Governing Council
B.V.V. Sangha, Bagalkote

MESSAGE FROM THE CHAIRMAN

B. V. V. Sangha was established with farsite perception of His Holiness Shri Gurubasava Mahaswamiji of Biluru. It is rendering Yeoman service in the field of education. The main motto of Sangha is to uphold the values, commitment for excellence in higher education. It is growing tremendously with the blessings of Lord Gurubasava, with committed and honest members and dedicated faculty of our institution. So, I welcome whole heartedly one and all to our institution. It is our belief that “Helping others is not only a duty, but a privilege. It allows us to connect with others, give back to society, and bring meaning to our lives”.

MESSAGE FROM THE SECRETARY

The strength of the nation lies in the system of education and commitment of teaching faculty. Our Sangha is doing exemplary work in the field of education. It is committed for academic excellence that determines the progress and development of organization and nation at large. Indeed B. V. V. Sangha is growing to under the efficient leadership of Dr. Veeranna Charantimath, I am really happy to be a part of this great temple of learning.

MESSAGE FROM THE G. C. CHAIRMAN

Education is the movement from darkness to light. Our Sangha is spreading the knowledge of lamp for the last 118 years through values and quality education. It is considered as one of the outstanding institutions in North Karnataka, upholding the values and dignity of education. It emphasizes in imparting strong ethical values. I am blessed to be a part of this prestigious Sangha & delighted to explore the new horizons from ‘Gyaan-Manthan–2K24’.



Dr. Jagannath V. Chavan
Principal

OBJECTIVES OF “GYAAN - MANTHAN - 2K24”

1. To provide a national level platform for the commerce students.
2. To foster growth and vibrant campus community and connectivity.
3. To train the students with the requirements of the corporate world.
4. To provide educational benefits and develop soft skills of the students.

EVENTS & ITS RULES:

1. KRIYA ANVESHAN (ICE BREAKING CUM MARKETING)

The aim of this event is to get the practical knowledge relating to marketing, salesmanship, promotion, advertising, etc.

Theme :- The Return of the Missing: Reintroducing Lost Favorites.

Rules:

- a) Group event. (All Team Members)
- b) Time limit: 7min
- c) Select a real discontinued product.
- d) Presentation should be through skit/small act.
- e) Include product features and awards.
- f) Discuss reasons for discontinuation and highlight the product's legacy.



2. UDYAMOPAYA (BUSINESS PLAN)

The objective of this event is to know the entrepreneurial ability, innovative ideas & skills of participants and to know how they overcome the challenges faced by them as entrepreneurs.

Rules:

- a) Two members from each team are allowed to participate.
- b) Assume the budget in range of 10 lakhs – 40 lakhs.
- c) Time limit: 10+2 minutes (Presentation + interaction)
- d) Presentation of your career plan through PPT is mandatory.

3. AGRAGA (BEST MANAGER)

The event is designed to test and bring out the managerial skill of the participants. It inculcates indepth knowledge, professionalism & brings out the best in the participants.

Rules:

- a) Number of members – 2
- b) Number of rounds – 2
- c) Judges will select top 5 teams for the second round.
- d) Among 5 selected teams, only 1 member from each team will go for the final round.



4. ADITI (COLLAGE)

The objective of this event is to provide a platform and exhibit the artistic skill as well as conceptual base of the participants which enables them to be a visionary.

Themes: 1. Sustainable Development Goals in India

2. Financial Inclusion in India

Rules:

- a) *Two members from each team are allowed to participate.*
- b) *Time limit: 45 minutes*
- c) *Participants should bring required material like paper cuttings, magazine clips etc.*
- d) *Students should prepare collage on any one theme at the time of the event.*
- e) *Use of colours is allowed to make collage more attractive & impressive.*
- f) *Judges decision is final.*



5. KALANIDHI (CULTURAL ACTIVITIES)

The motto of this event is to explore the inherent entertaining skills of the participants.

Rules:

- a) *All the members of the team should participate.*
- b) *Time limit: 6 minutes.*
- c) *Participants can perform any kind of entertainment activity. (Dance, Singing, Mime, Skit, etc.)*



GENERAL GUIDELINES

Scan for Registration



<https://forms.gle/81iuN3YdtdhQBJ5K9>

- 1) *Participants should come with College ID.*
- 2) *Only B.Com students are allowed to participate.*
- 3) *Only one team is allowed to participate from each college & one staff can accompany with the team.*
- 4) *Each team must participate in all the events.*
- 5) *Each member can participate in maximum 3 events.*
- 6) *Participation in ice breaking cum marketing & cultural event is mandatory for all the participants.*
- 7) *One Participant can choose one event from the remaining three events like best manager/collage making/business plan.*
- 8) *Registration should be done through Google form by scanning the QR code.*
- 9) *Registration fee for each college team Rs. 600/- is to be paid by using QR code.*
- 10) *Confirmation should reach on or before 29th June 2024.*
- 11) *The fees include breakfast, tea and lunch.*
- 12) *Organizing committee have all the rights for any changes in the rules, time and date.*
- 13) *Judges decision will be the final and binding.*
- 14) *If any misbehavior on part of the participants, the host college have the rights to disqualify them.*

Scan for fees



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PROGRAMME DETAILS

- a) *Registration: 8:00 am to 9:30 am.*
- b) *Inauguration: 10:00 am to 11:00 am.*
- c) *Commencement of Events: 11:00 am onwards.*



Organizing Secretaries

Smt. S. M. Koutal
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Shri. S. S. Chabbi
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Smt. T. P. Darbar
7795637721

Event Coordinator

Smt. K. J. Malaji
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Co-ordinator
PG Department of Commerce

Student Organizers

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